

# Leveraging Bank Internal Data and Industry Group Data for CECL Modelling

- C&I and CRE Portfolios

# CECL Modeling Approach: Strategic and Tactical Considerations

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## Tactical Considerations

- » Portfolio materiality
  - » Data availability: historical and reporting-date data; internal vs. industry group
  - » Development costs: short-term vs. long-term investments
  - » Timing constraint, i.e., the remain time till effective date
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## Strategic Considerations

- » Invest in data, measurement and system capabilities for both CECL and other business applications
- » Consider the impact of less granular quantification on competitiveness
- » Consider the impacts on lending and other business decisions
- » Coordination and alignment with other processes
- » Interactions with various internal and external stakeholders

# Agenda

1. Loss Rate Modeling with Internal and Industry Data
2. Leveraging Bank Internal Ratings for CECL
3. Summary and Discussion

1

Loss Rate Modeling

**1.a**

**C&I Portfolios**

# Leveraging Industry Data for Loss Rate Modelling

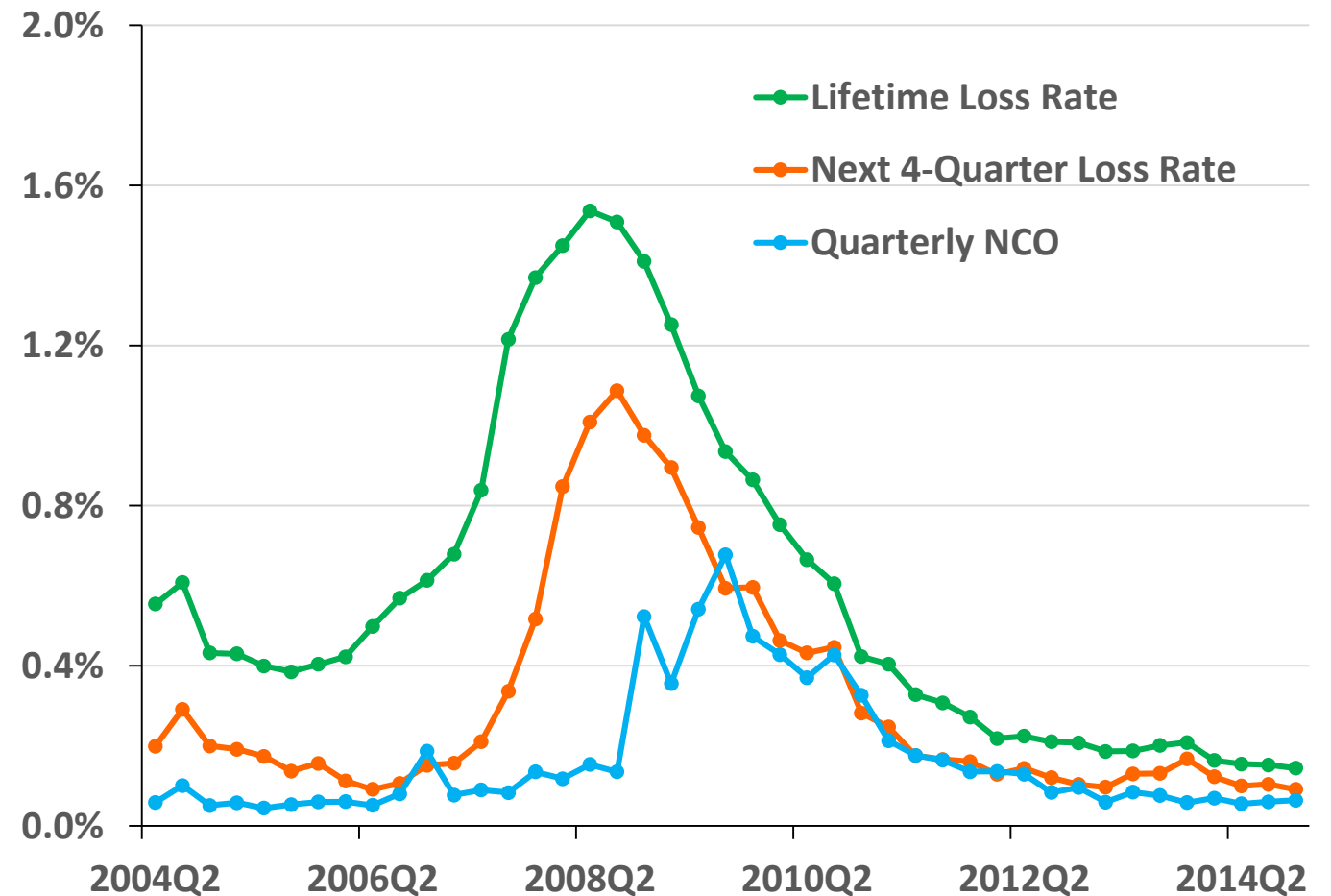
## Moody's Analytics Data Alliance

- » MA Data Alliance has the world's largest historical time series of private firm middle market loan data for C&I borrowers. There are 19 contributing banks in North America.
  - Contains borrower financial statements, facility and loan information
  - Over 670,000 borrowers, 1.4 million facilities, 20 million entries
  - Facility information: origination date/amount, contractual maturity, unpaid balance, and net charge off (NCO) amounts in each quarter post default for defaulted loans
  - Borrower information: internal rating/PD, industry, geographical info, size, etc.
  
- » The data allows us to track the default, charge off and recovery of each loan through its lifetime, calculating lifetime loss rate at loan, segment, and portfolio levels

# Historical Loss Rate of C&I Portfolio

Data Alliance Contributing Banks

- » 7 million loan snapshots
- » Close to 1 million unique loans, 80% of the banks' C&I portfolio
- » Quarterly observations from 2004Q3 to 2014Q4
- » Segment and portfolio Loss Rates are calculated based on loan balance weights



# Loss Rate Modeling Based on Industry Group Data

- » Model lifetime loss rate or quarterly/annual loss rates as a function of loan/pool characteristics as well as macroeconomic scenarios

$$\text{Loss Rate} = f(tTm, CSAO, loansize, sector, rating, Baa Yield, Unemployment)$$

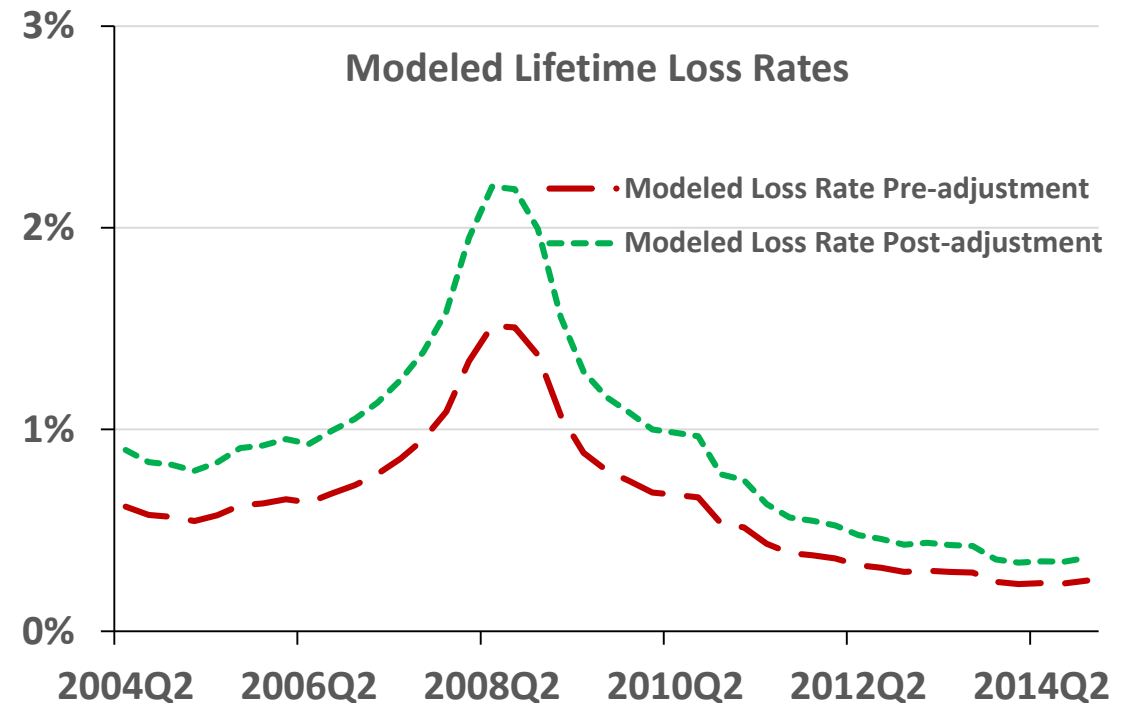
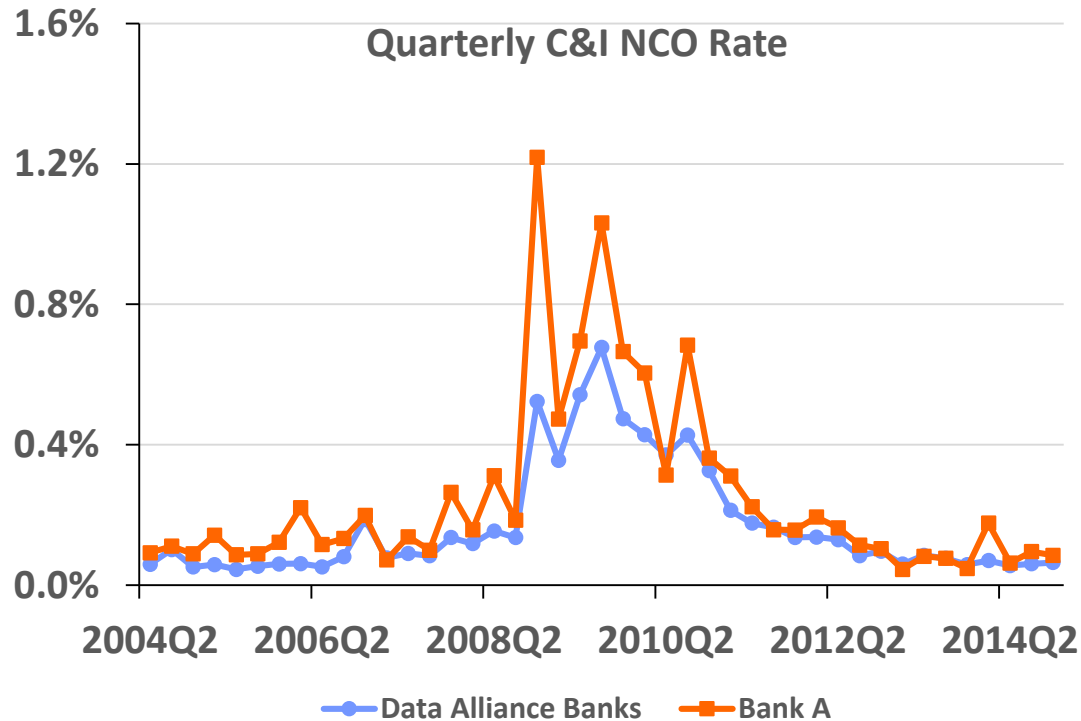
- Time to maturity ( $tTm$ ) = time between as-of date and contractual maturity date
  - Credit spread at origination ( $CSAO$ , vintage effect) = loan interest rate at origination – benchmark rate
  - Loan size =  $\text{Log}_{10}(\text{balance or commitment at origination})$
  - Sector = {agriculture, health care, transportation...}
  - Reporting date credit state = internal or regulatory rating
  - US unemployment rate = change in unemployment rate in the next year
  - US Baa yield = average Baa yield in the next year
- » May still consider Q-factors for additional adjustments for current and future environments that are not captured by the quantitative models



# Incorporating Bank's Loss Experience (I)

## Example One

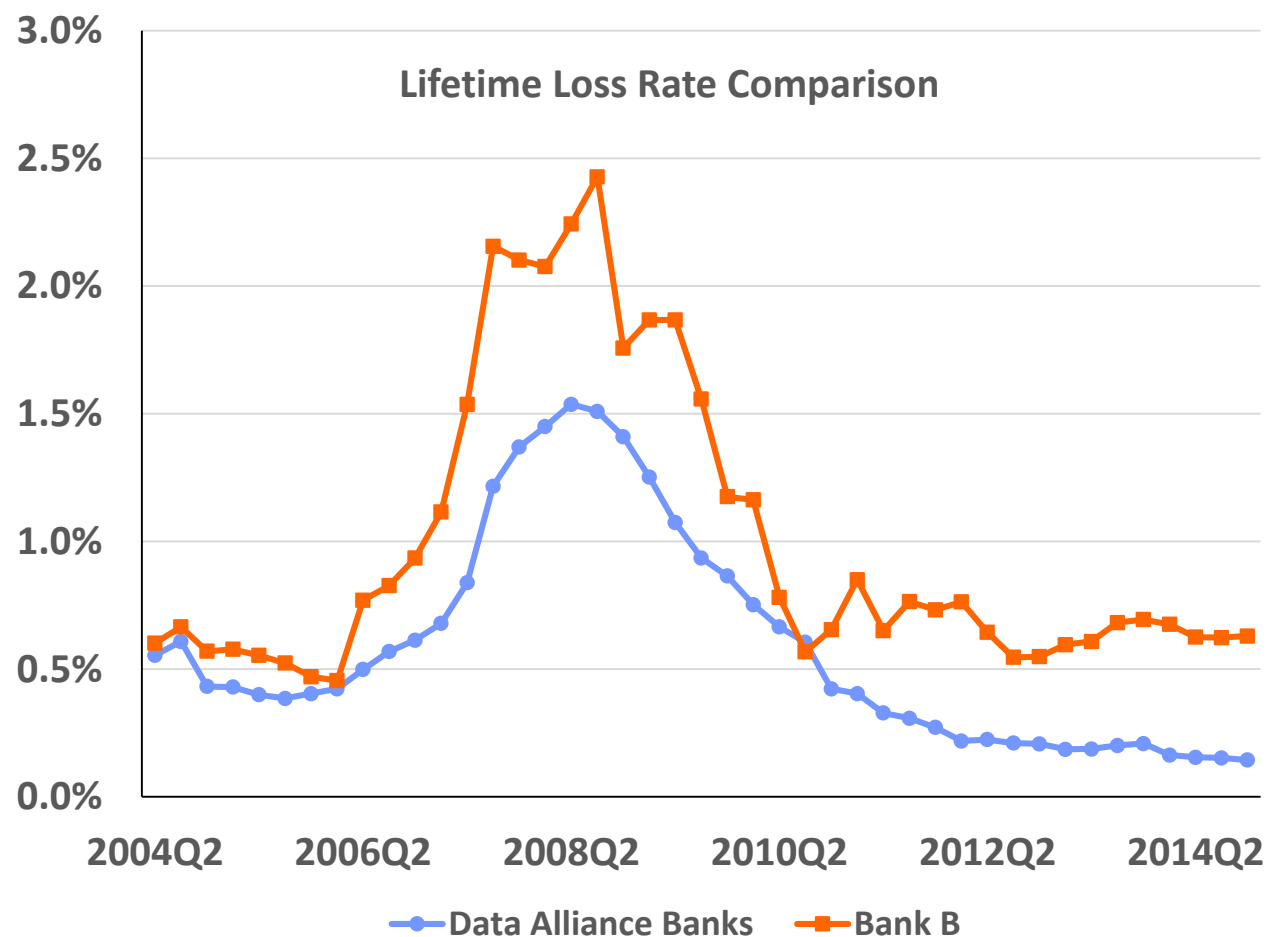
- » Bank A only has segment level quarterly net charge off rate. Its 10-year average NCO rate is 45% higher than the Data Alliance contributing banks
- » A simple multiplier of 1.45 is applied to the model. Different look-back periods can be used to determine the multiplier



# Incorporating Bank's Loss Experience (II)

## Example Two

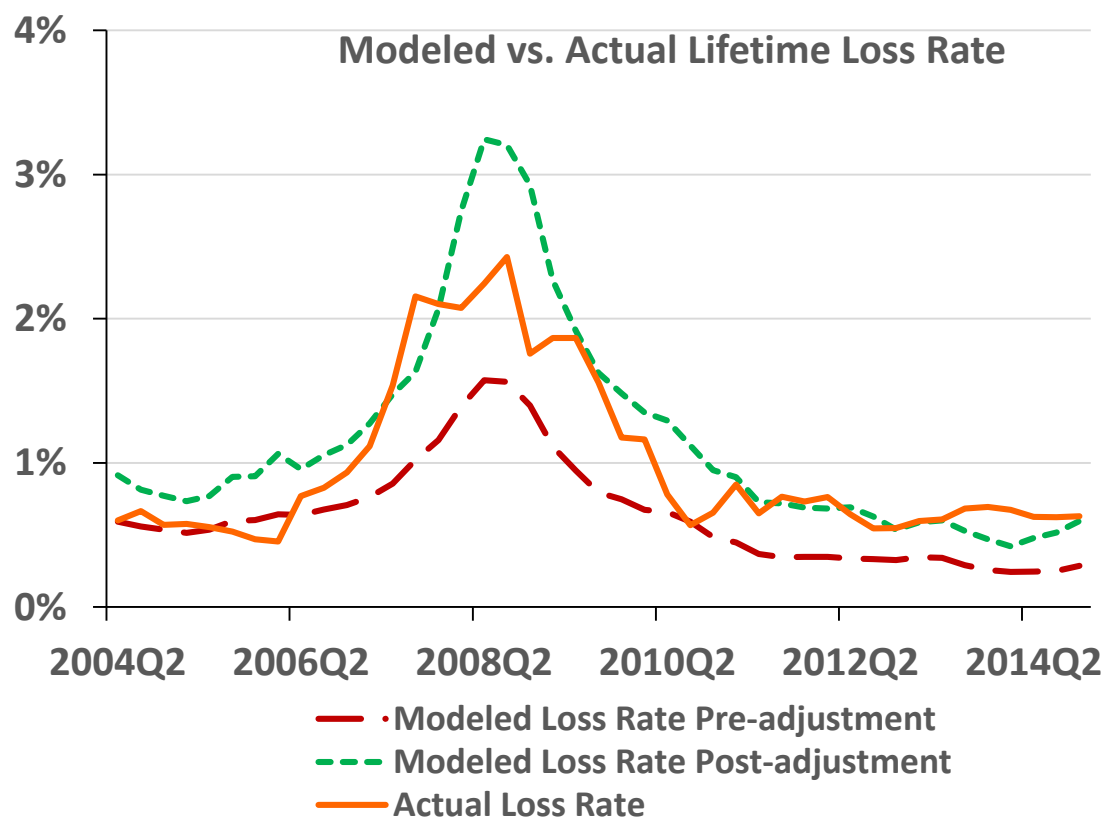
- » Bank B has loan level historical data on payments and losses that are needed for lifetime loss rate calculation
- » Different level of calibration can be applied by examining loan portfolio loss history and characteristics, relative to industry data
- » An examination of Bank B's portfolio shows that the loan size profile of the portfolio differs significantly from the industry peers
- » The following slide shows two approaches for adjustments. More granular adjustment could be further applied



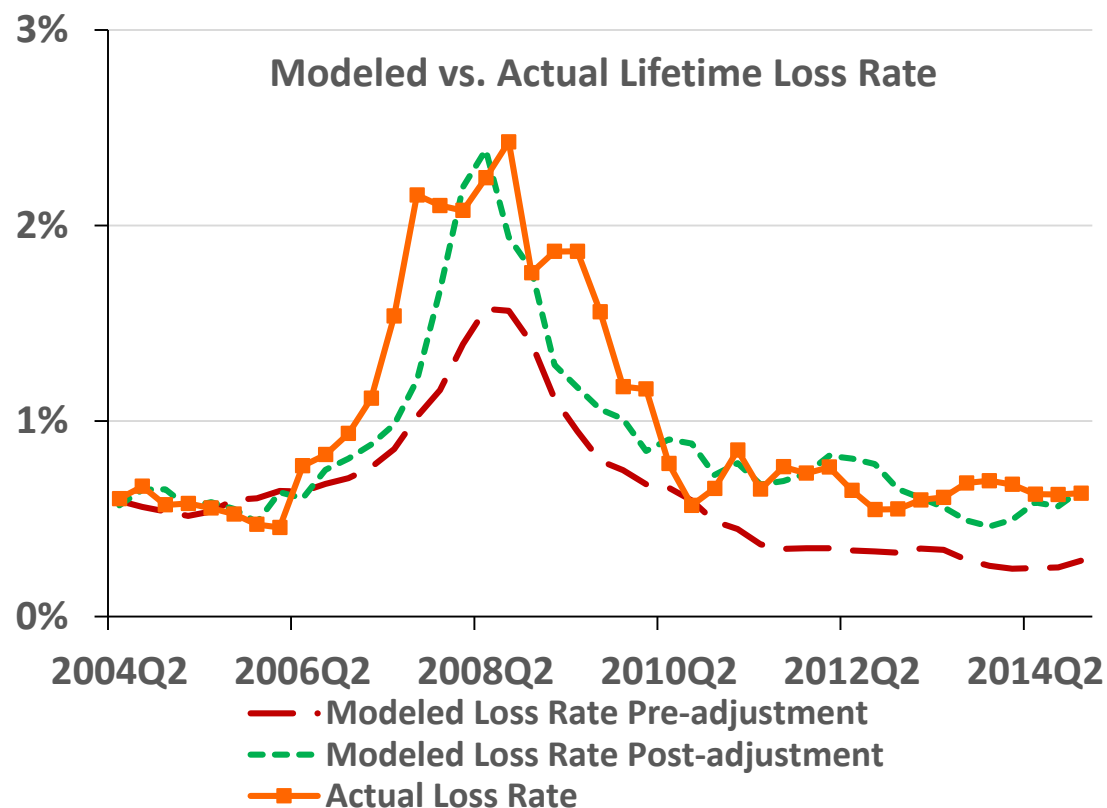
# Incorporating Bank's Loss Experience (III)

## Example Two (Continued)

**Approach 1:** Adjust model sensitivity to loan size



**Approach 2:** Adjust the model sensitivity to both loan balance and economic variables.



**1.b**

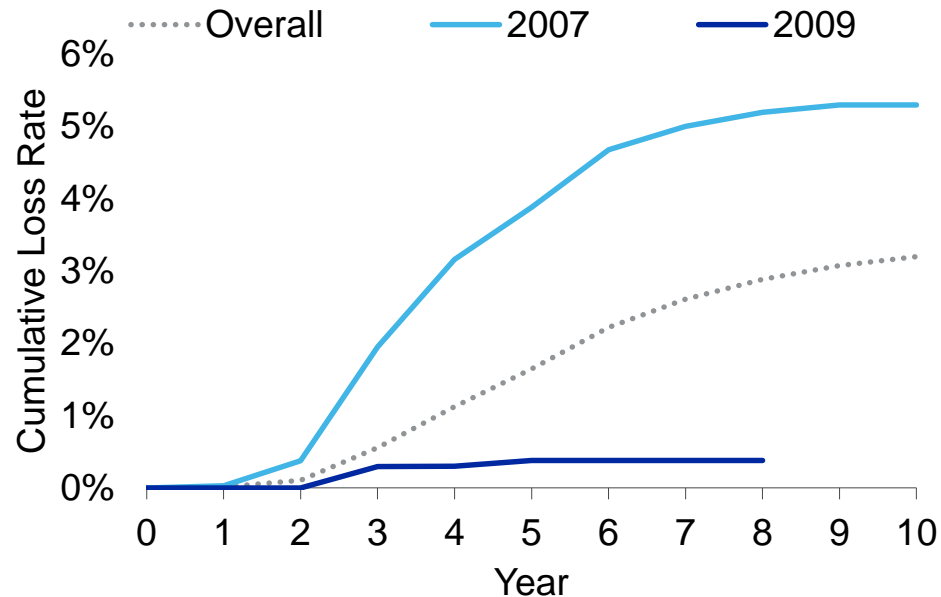
CRE Portfolios

# Fulfill CECL Requirements for CRE Loans

- » Historical experience: Credit loss estimation based historically observed relationship between realized defaults/losses and CRE market cycles
- » Current conditions: Current conditions on market, property, and loan
- » Reasonable and supportable forecasts: A reasonable forward-looking view into the forecastable future, but no need to go overboard, e.g. 30-year forecast on CRE market condition is likely not supportable

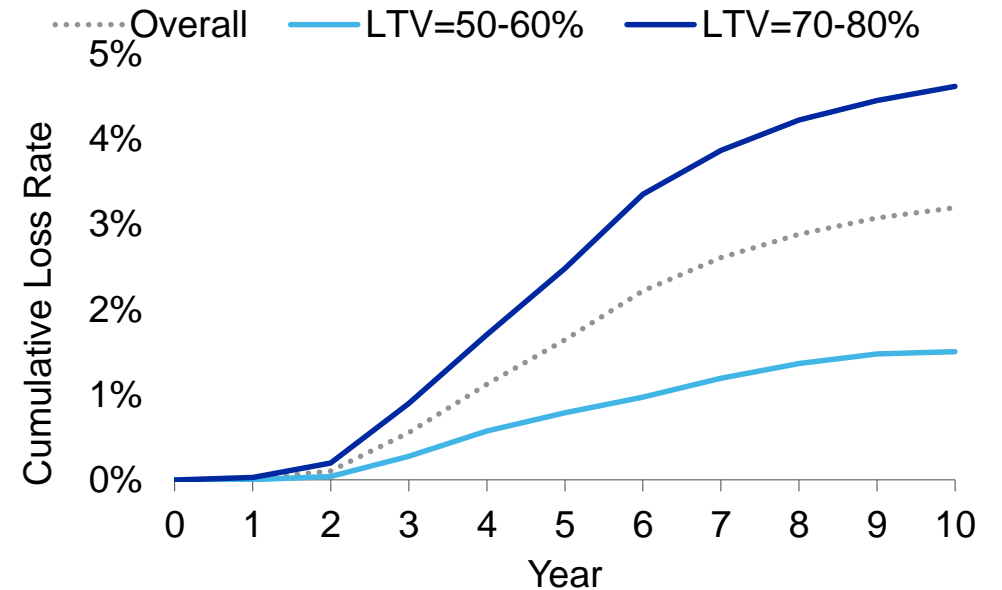
# Historical CRE Loss Experience Is Correlated with Loan Characteristics

- » CRE loan performance depends critically on origination vintage



Based on CMM development dataset

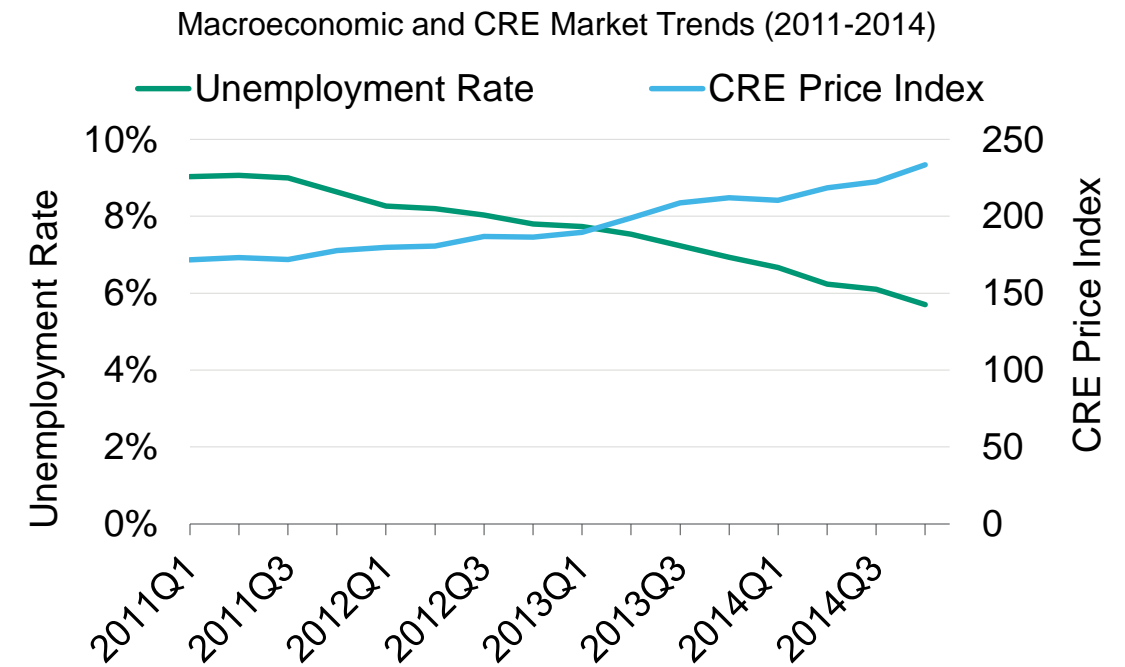
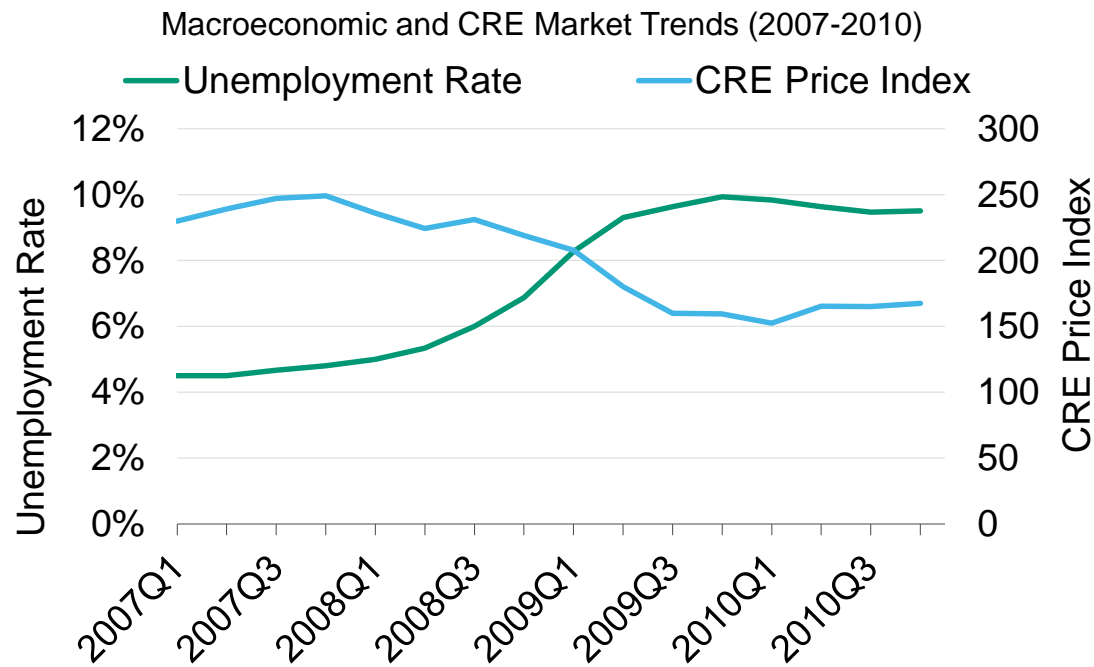
- » Origination LTV is a major risk driver for CRE loans



Based on CMM development dataset

# CRE Loss Is Also Driven By Macroeconomic and Market Conditions

- » Historical CRE loss is closely tied to historical macroeconomic and CRE market trends
- » A reliable CRE loss estimate depends on reasonable and supportable forecasts of future economic and CRE market conditions

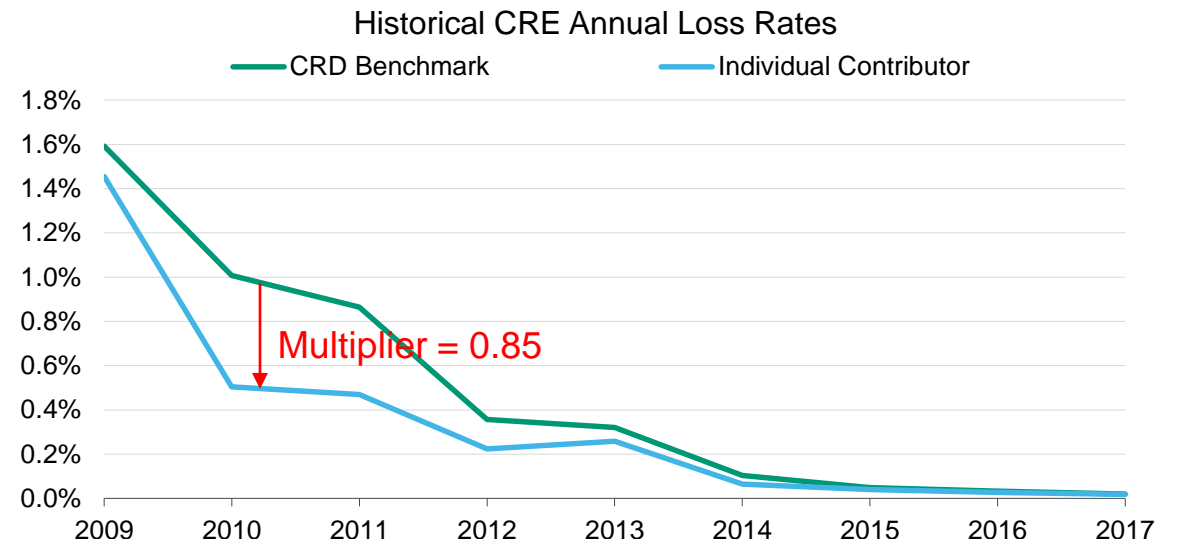
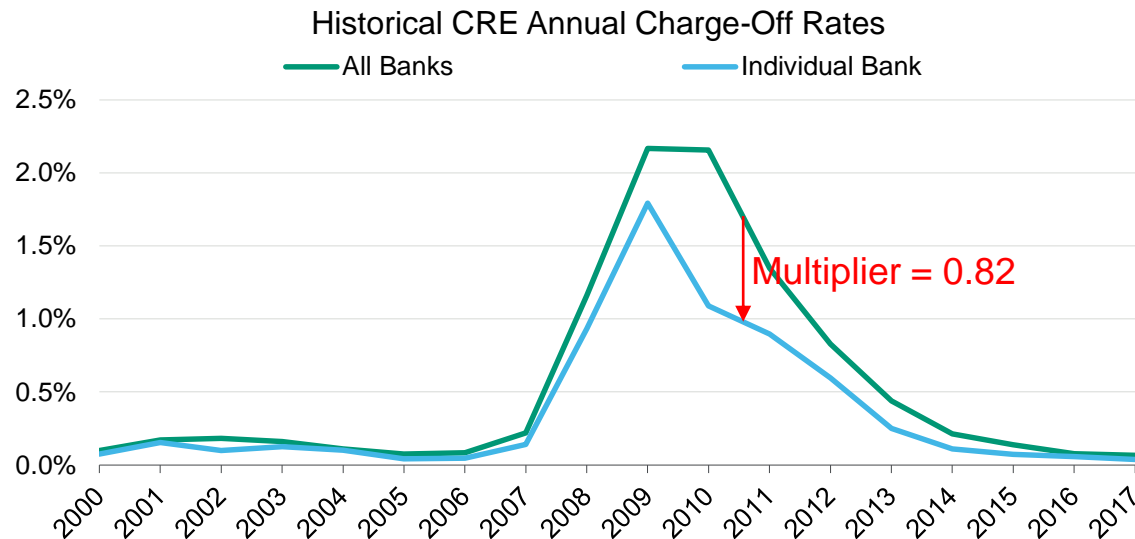


# CRE Loss Rate Model Combines Industry Data with Bank Experience

» Model specification:  $EL = f(\text{Loan Factors}, \text{Macro Factors}, \text{Market Factors})$



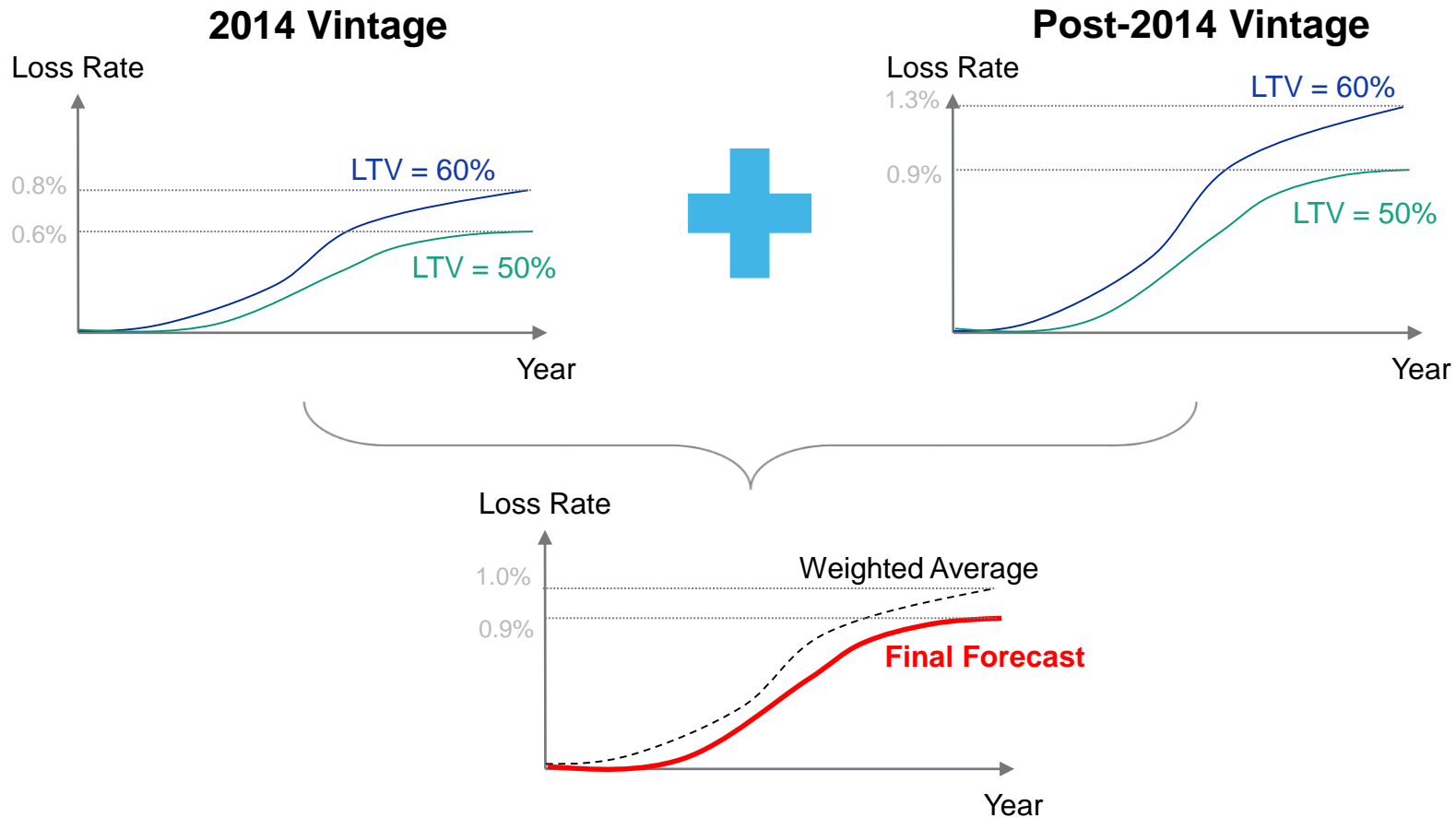
» Final loss estimate can be calibrated to individual bank experience based on call reports    » Alternatively, it can be calibrated to historical loss rate for banks with sufficient historical loss data





# CRE Loss Rate Forecast: An Example

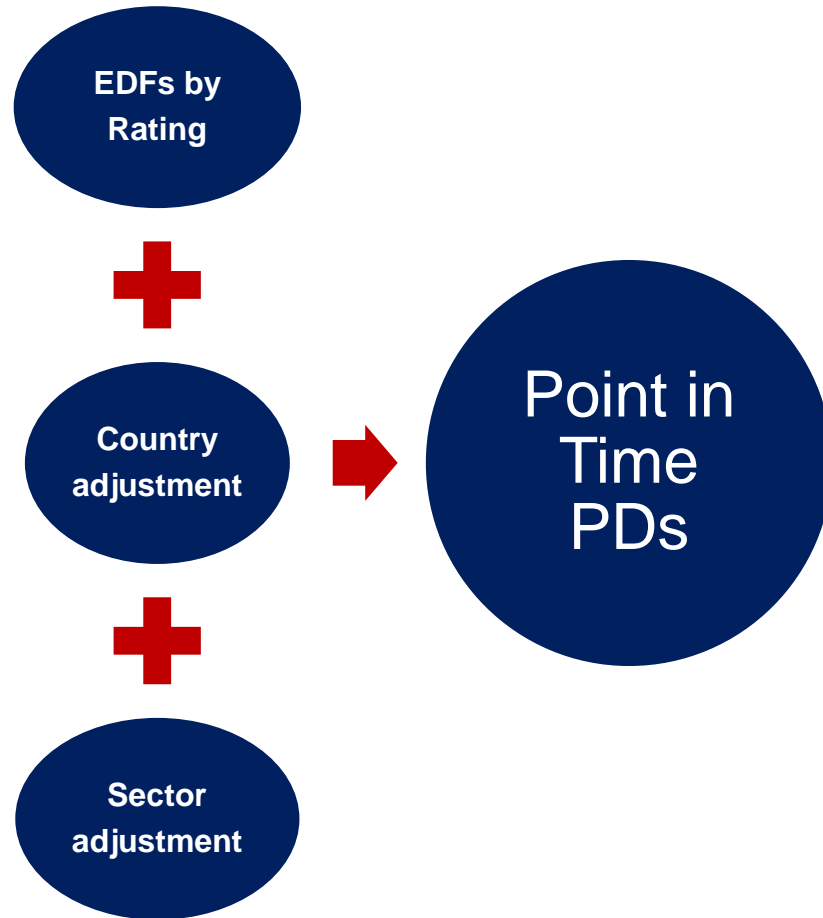
- » Suppose that a bank always originates CRE loans at 50% or 60% LTV
- » Currently, 20% of its CRE loans were originated in 2014 and the rest were originated after 2014
- » Historically, its CRE charge-off rate is 10% lower than that of its peers on average



# 2

From Internal  
Rating to CECL  
Impairment

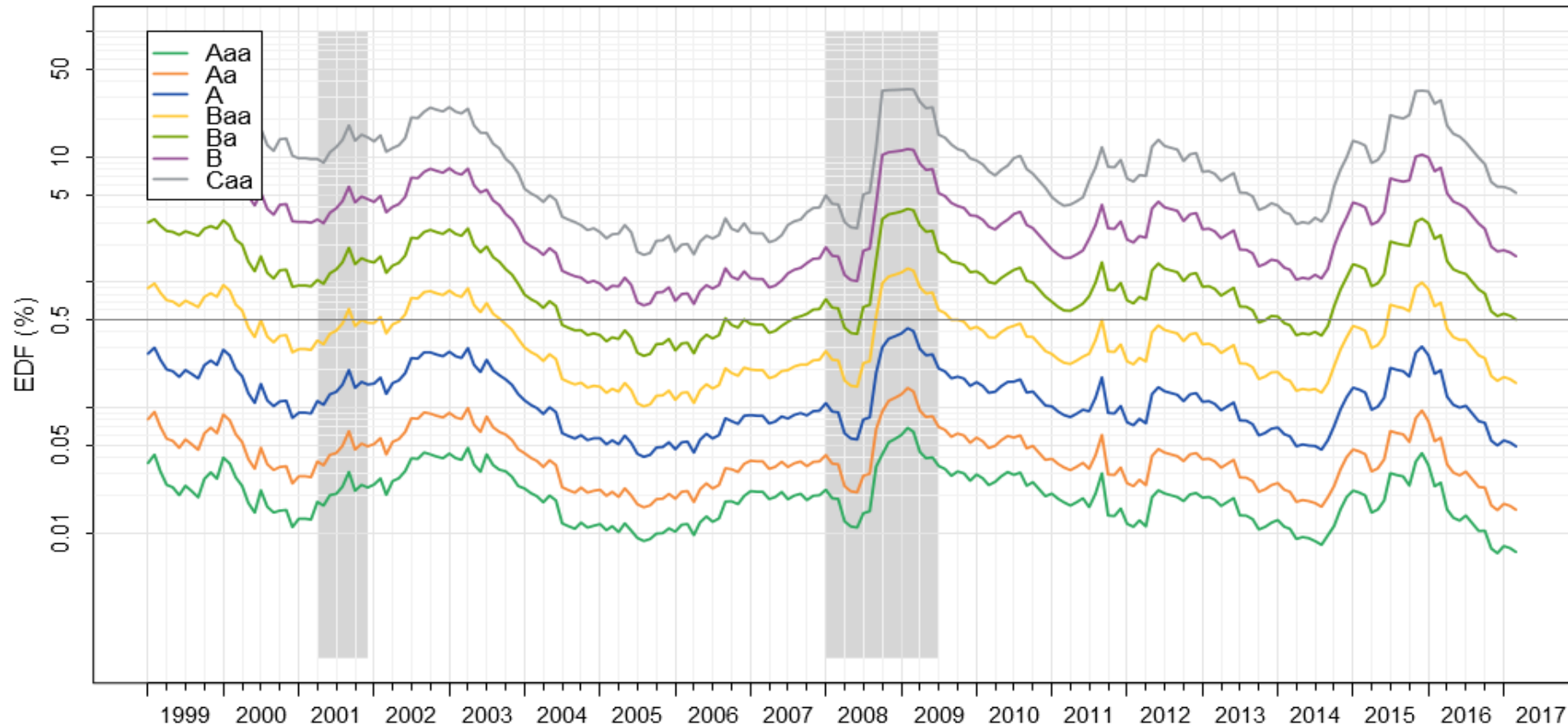
# What is the Rating to PD Converter?



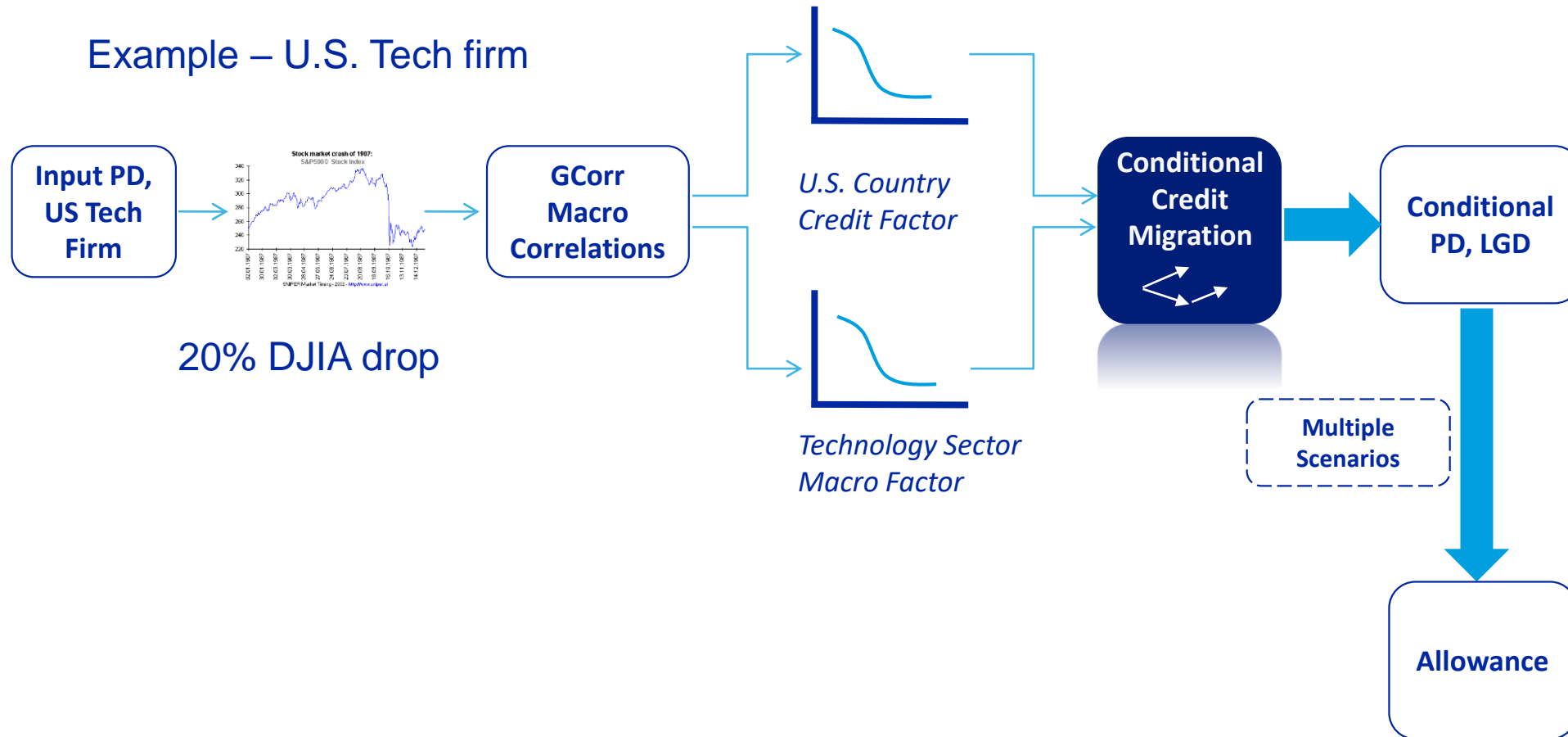
- Use the public firm EDF database to estimate the typical EDF given the rating
- Adjust for sector and country trends
- Use the EDF term structure to generate a Point-in-Time PD term structure
- Can be applied to a financial institution's internal rating

# Ratings Converted into a “Point-in-Time 1-year PD” for a Country Sector Pair

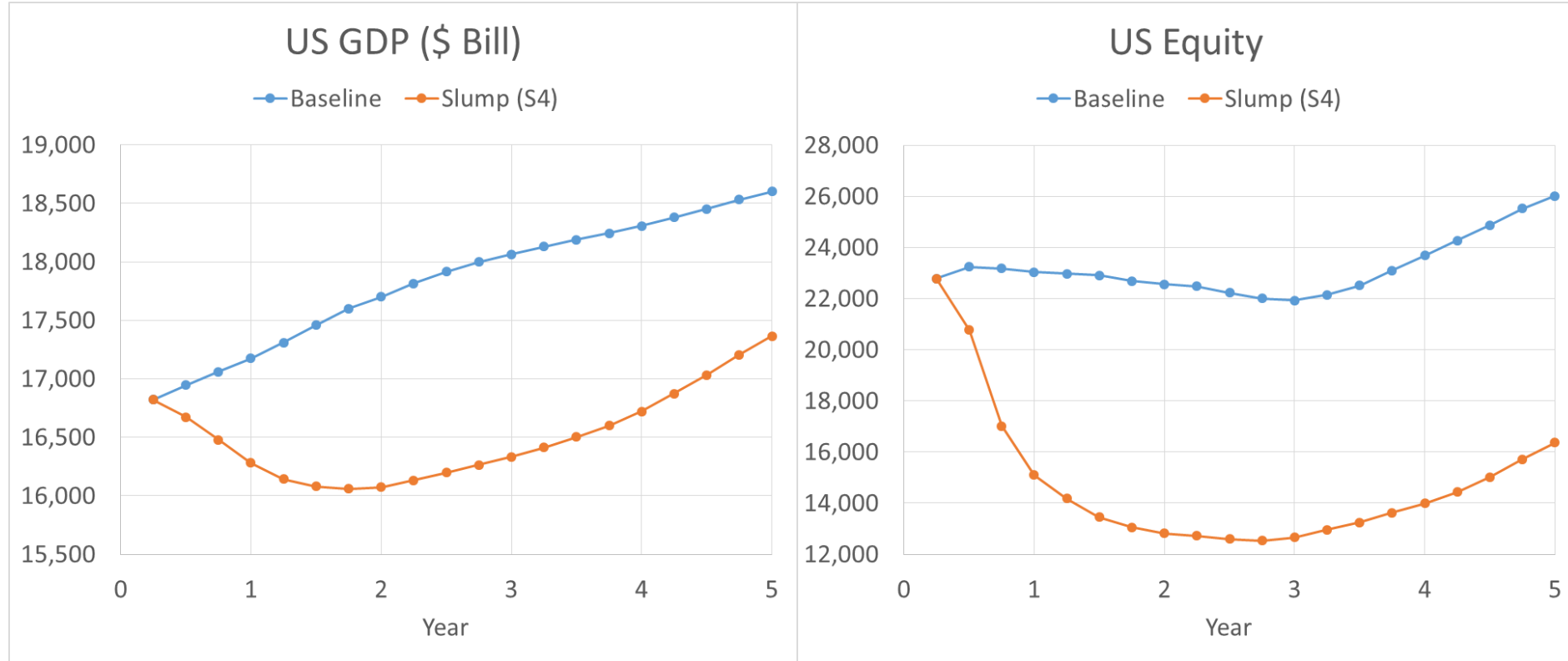
UNITED STATES, OIL, GAS & COAL EXPL/PROD



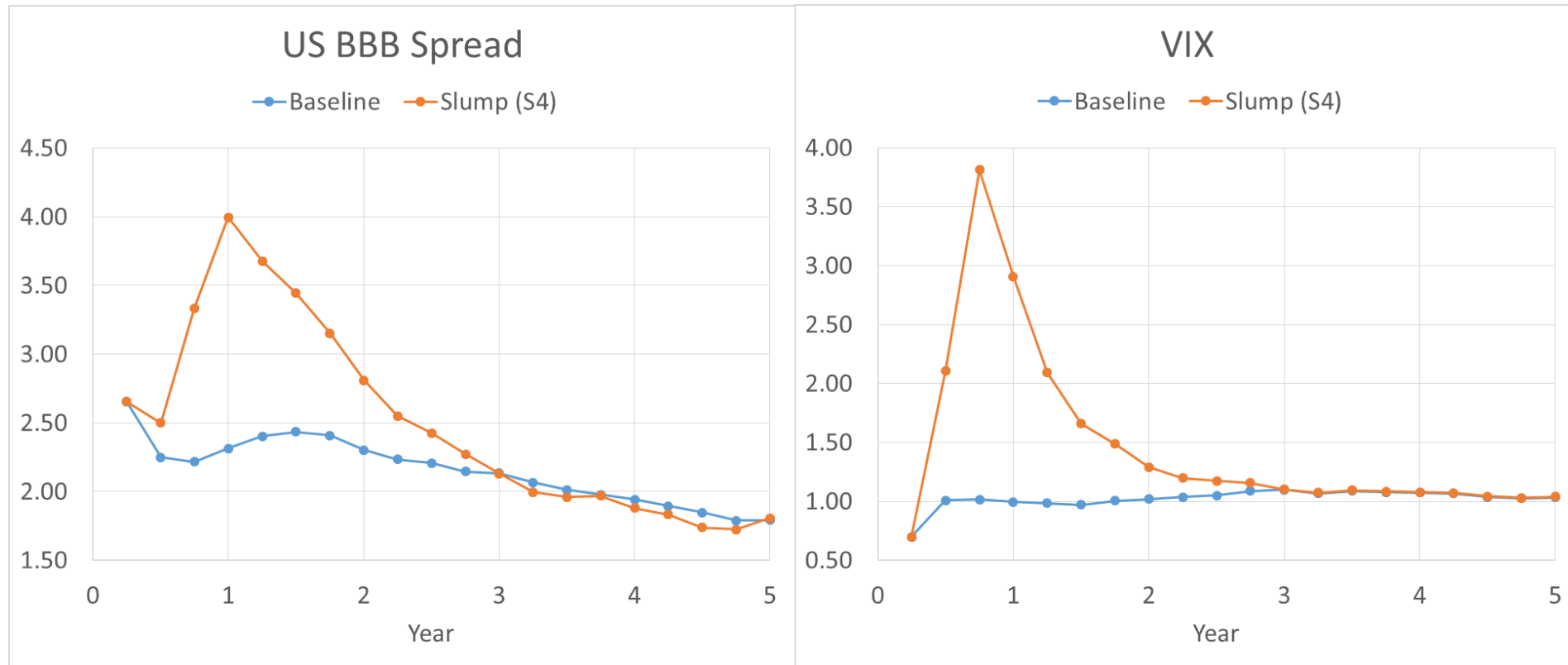
# Scenario Conditioning Through GCorr Macro



# Scenarios for Macroeconomic Variables

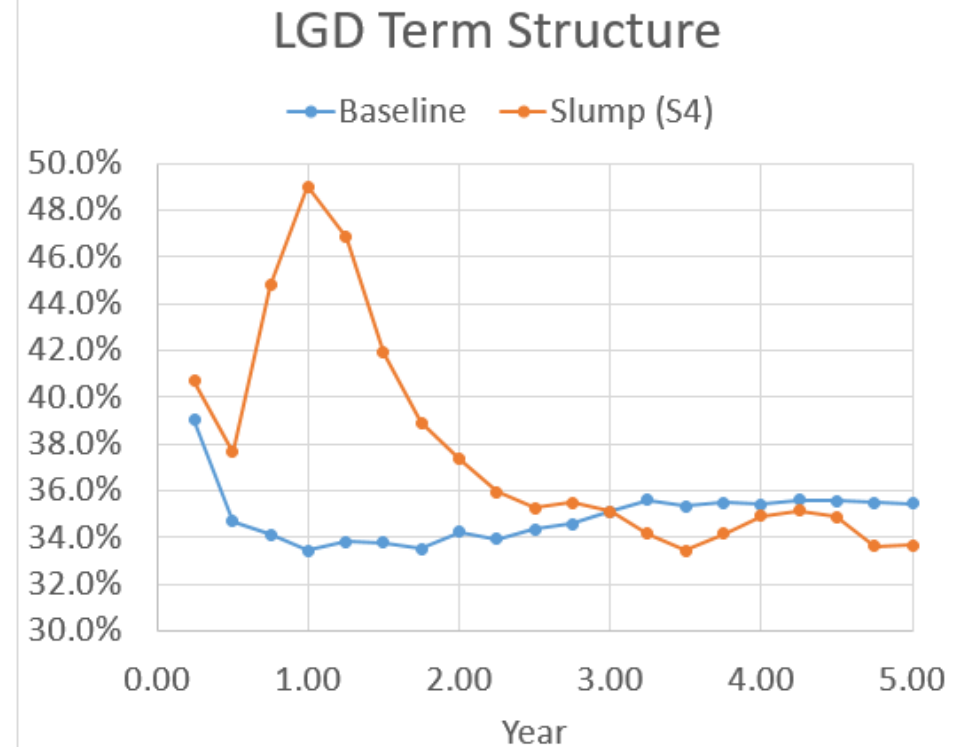
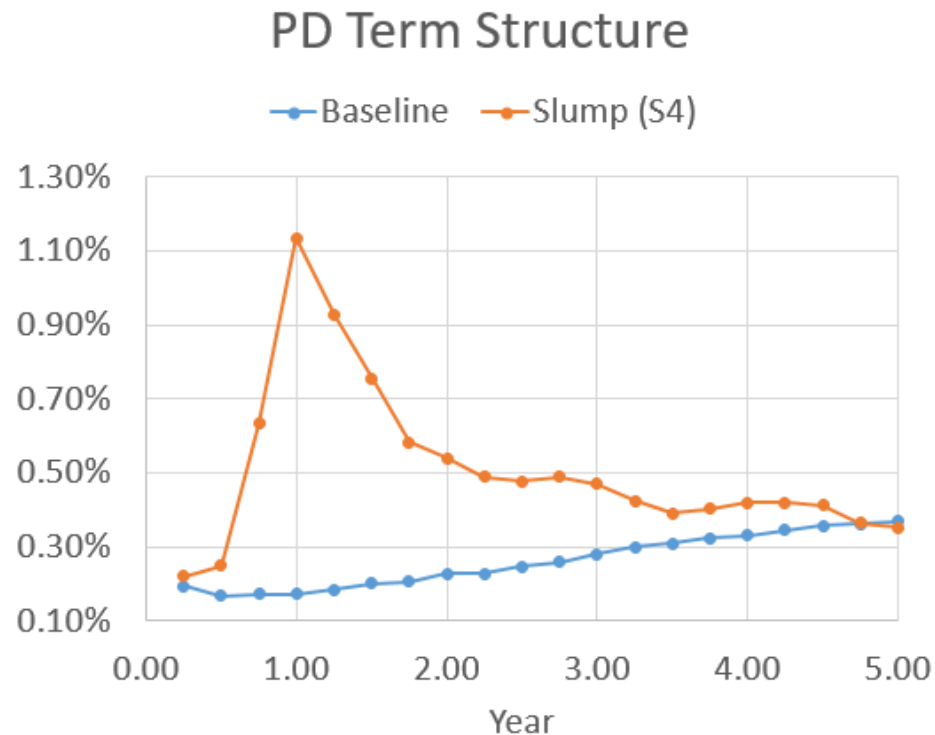


# Scenarios for Macroeconomic Variables



# Example Results

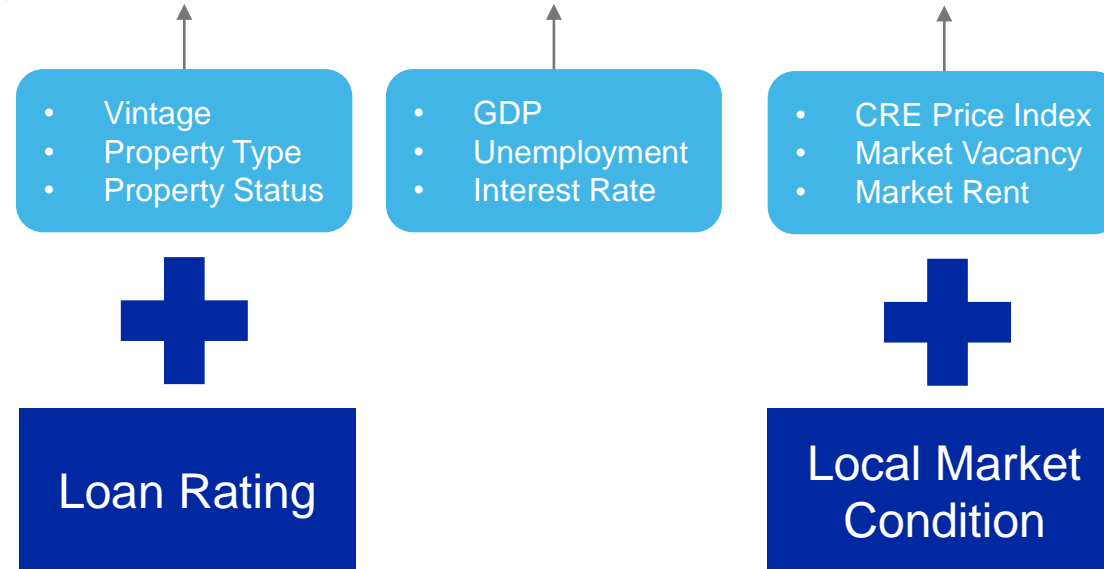
- » Loan extended to a US Furniture and Appliances firm
  - 5.5 years maturity, Ba2 Rated
  - Moody's ECCA Scenarios





# Consistent CRE Model Framework for Loss Rate and Rating-Based Allowance

» Model specification:  $EL^* = f(\text{Loan Factors}, \text{Macro Factors}, \text{Market Factors})$



\* The dependent variable can also be PD or LGD.

# 3

## Summary and Discussion

# Summary and Discussion

- » Institutions often have limited data in loan payment history, default, charge off and recovery
- » Industry data has much richer and more granular coverage, and can be leveraged to capture the sensitivity of CECL impairments to various risk drivers
- » It is desirable to adapt models built from industry/peer group data to a bank's own experience
- » We have discussed ideas and examples in incorporating both bank internal data and industry data for modeling CECL impairments of C&I and CRE portfolios