



Strengthen Your Operations With Improved Master Data

With an increasing trend towards digitization, the need for trusted data is becoming increasingly critical for successful and seamless business operation. There is an increased reliance on data to help organizations drive strategic decisions and reduce operational inefficiencies, which can be achieved with a single source of truth – a “golden record.” A Master Data Management (MDM) program can help to create and disseminate that “golden record.”

Resolving Global Entity Data Basics Is Key to a Successful MDM Program

Trusted global entity data providers play a critical role in establishing and maintaining your MDM program, by helping your organization resolve global entity data basics in your customer and supplier portfolios. These basics include enhancing your existing database with firmographic, ownership and other foundational data necessary to create customer and supplier “golden records.” Getting these global entity data fundamentals right reduces the friction and the cost of your operations, thereby allowing you to focus on achieving your strategic business objectives, instead of tactical problem-solving in your database.

Global Entity Data Providers Can Help You Realize Benefits From Your MDM Program

Enhancing your internal data with trusted global entity data will help you to build a holistic view of your customers and suppliers. Benefits of standardized, interoperable data across your organization can include:

- » Streamlined supplier and vendor decision making
- » More efficient compliance and regulatory screening
- » Improved business agility across organizational and system silos

We Can Help You Expand And Improve the Quality of Your Master Data by Giving You Access To:



Data on over 450 million global entities across more than 200 countries



Sophisticated corporate hierarchies and ownership structures



Data that is standardized for global comparability

You will need a trusted global entity data provider to help you realize these benefits. The key elements you will want a firm to provide are:

- » A database covering all your actual and potential customers and suppliers, across the locations in which you operate.
- » Proprietary and industry-standard identifiers to help you achieve high match rates between your provider's database and your customer and supplier portfolios.
- » Standardized taxonomy to deliver consistent information and descriptors across your portfolios.
- » Connectors that can seamlessly move information between the global entity data provider and your applications, with the ability to accurately map and populate key fields.

We Want to Be Your Trusted Global Entity Data Provider

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- » Sophisticated corporate hierarchies and ownership structures.
- » Data that is standardized for global comparability.

You can access these resources directly through our web-based platforms, or connect to them from your existing applications via our proprietary connectors and partner APIs.

Master Data Management isn't a one-time project, but rather a process requiring ongoing investment. You can manage it yourself, using our data and tools to empower you. Or, you can work with our global entity data experts who can help you address your up-front remediation and ongoing maintenance requirements. Learn how our global entity data and unifying tools and interfaces can help you find the right solution quickly, so you can accelerate your MDM objectives.

No matter where you are on your Master Data Management journey, we can help.

For more information, please click [here](#) or alternatively call:

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