



Moody's Analytics NewsEdge™ Solutions

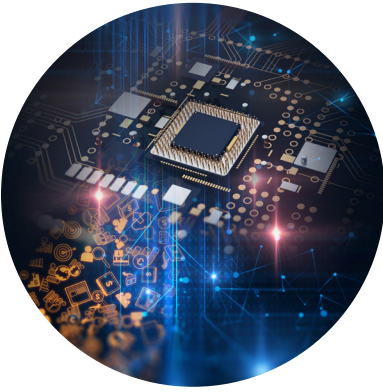
Moody's Analytics NewsEdge is a suite of real-time news solutions that deliver timely, relevant news and information on the companies, subjects, industries, and events that matter most to you. Our solutions go beyond news search and monitoring to provide news-derived insights configurable to user needs.

Content Curation

NewsEdge offers a blend of premium licensed sources and the best of the business web to provide highly relevant coverage of the information that matters most. With NewsEdge, you can feel confident that you will never miss an important story or event. We carefully select global, regional, and local news sources – including breaking news from newswires and media outlets – to ensure that you are informed as important events unfold, and have a broader perspective on the effect of these events on business and industry. This diverse mix of news sources gives you a 360-degree view of news events to enable better decision making, which is why we are selective about the sources that make it into our content collection.



Content Enrichment



Because news and information breaks around the clock from many different mediums, it is easy to become overwhelmed by the volume of news. News enrichment plays a valuable role in helping you quickly surface the news that matters most to you. With decades of news processing experience, we understand news content and how to identify the key information critical to businesses today. Our proprietary artificial intelligence (AI) and natural language processing (NLP) technology enables us to process each story in milliseconds, determining the entities, subject matter, location and other key information found in the content.

As each story is processed, NewsEdge also scores each metadata tag for relevance. This score is helpful in determining how relevant a story is to NewsEdge metadata search criteria which enables the user to control how broad or narrow to conduct their search or alert. We also identify duplicate stories among our various content providers. We distinguish between duplicates where story content is a word-for-word match as well as those where the content constitutes a sufficient likeness to be considered substantially similar. In both scenarios, these stories are identified as duplicative but not removed.

Speed of Delivery

You need to be informed with mission-critical information as it unfolds to ensure you are prepared as events develop, already anticipating your next move. Whether you're feeding internal applications, external platforms, or developing business strategies, news events have broad, cascading impact. Our parallel processing operations ingest, standardize and enrich the content in real-time, without delay. Our news classification and enrichment makes the news easily searchable, making the connections you need to access relevant stories in an instant.



Our Offerings

NewsEdge Portal, our flagship product, keeps your enterprise informed through a full-service news management platform. It provides information professionals access to our broad collection of content to management information needs of the organization.

NewsEdge also has use case-based applications - including Alert and Credit - which leverage our robust taxonomy of 3,500+ subject, 1,500+ industry, and 100K location codes to isolate signals in the news to present specific news and information for enhanced insights.

» **NewsEdge Alert** – real-time scrolling news product for customized alerting for financial professionals

» **NewsEdge Credit** – news-fed credit scores provide early warning credit risk indicators for your portfolio

NewsEdge Feed and APIs enable you to configure a news solution that is easily integrated into your proprietary applications and platforms. Access our enriched content with precise search and alerting capabilities via our APIs and receive ultra-low latency delivery of news via a variety of feed formats.

The NewsEdge Difference

While our content collection and news enrichment enable NewsEdge news solutions to stand apart from other services, it is our commitment to relevance that is cited most by customers and partners. Our strengths are our source curation methodology, our news processing operations, and our delivery options, which together ensure that you have timely access to the most relevant information. There are countless ways to get news and information and sometimes only a split second to make a decision. You need a news solution that delivers the critical information your business needs, from a provider that understands news content, so you can feel confident you have the latest news to make informed decisions on time, every time.





CONTACT US

Find out more information about Moody's Analytics award winning products and solutions.

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