

News

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Moody's Analytics Wins at Best in Biz Awards 2018

NEW YORK, December 5, 2018 – Moody's Analytics has won at the annual Best in Biz Awards, taking Silver in the Best New Product Version of the Year – Enterprise and Small and Medium Business category.

We earned this distinction on the strength of the Moody's Analytics MARQ™ portal. Key to our [Small Business Lending solution](#), the MARQ portal improves how lenders and their customers interact by automating the exchange of information and equipping lenders to understand the credit positions of their business borrowers instantaneously.

Using the MARQ portal together with our [CreditLens™](#) solution for credit lifecycle management, lenders can automate every step of the credit decision process.

"We're proud to be recognized for helping lenders optimize their small business lending processes," said Nancy Michael, Senior Director, Product Strategy. "What used to require multiple exchanges between lenders and customers can now be done with a few clicks. With our solutions, lenders are able to make better and faster credit decisions."

There were several additions to the MARQ portal this year. For example, the system now enables automated spreading of financials, including both business and personal financial statements, with turnkey integrations to Moody's Analytics spreading solutions. In addition, the new lender-assisted loan application and enhanced guarantor functionality reduce the effort required by borrowers to gather and submit their information, dramatically improving the bank customer experience.

The MARQ portal is built with technology developed by [Finagraph](#), a pioneering provider of automated financial data collection and business intelligence solutions.

"We're proud to partner with Moody's Analytics to bring breakthrough capabilities to lenders and small businesses via the MARQ portal," said James Walter, CEO of Finagraph. "By combining forces, we are accelerating the digital transformation in business lending for the benefit of small businesses and their lenders."

The Best in Biz awards are judged each year by prominent editors and reporters from top-tier publications in North America. The 2018 judging panel included writers from Associated Press, Barron's, Forbes, eWeek, and The New York Times, among others.

About Moody's Analytics

Moody's Analytics provides financial intelligence and analytical tools to help business leaders make better, faster decisions. Our deep risk expertise, expansive information resources, and innovative application of technology help our clients confidently navigate an evolving marketplace. We are known for our industry-leading and award-winning solutions, made up of research, data, software, and professional services, assembled to deliver a seamless customer experience. We create confidence in thousands of organizations worldwide, with our commitment to excellence, open mindset approach, and focus on meeting customer needs. For more information about Moody's Analytics, visit www.moodyanalytics.com.

Moody's Analytics is a subsidiary of Moody's Corporation (NYSE: MCO). Moody's Corporation reported revenue of \$4.2 billion in 2017, employs approximately 12,600 people worldwide and maintains a presence in 42 countries.

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