

News

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Moody's Analytics Knowledge Services Highlights Innovation and Shifting Market Dynamics in Financial Services at its 8th Annual Client Conference

NEW YORK, November 2, 2018 – Moody's Analytics Knowledge Services, a division of Moody's Analytics, hosted its 2018 Annual Offshoring Strategy Conference in New York. The event was attended by over 150 business leaders, decision makers, and industry experts from across the financial services sector.

The event focused on key topics impacting the financial services market, such as structural, economic, and regulatory change, technology, innovation, and staffing constraints. It addressed how business leaders and decision makers can create better growth opportunities, smoothly run sustainable business and process transformation, accelerate front office growth, drive business efficiency through innovation, and embrace new technologies to deliver sustained results.

A series of breakout sessions delivered by industry practitioners addressed new perspectives and processes in investment banking and asset management, transformation of the lending function using technology, and scaling a managed service model with third-party Knowledge Process Offshoring (KPO) partners. The agenda also included sessions on how technology is shaping the compliance landscape, due diligence in a digital age, and driving growth and innovation with offshore KPO partners for financial services firms.

Robert King, Executive Director, and Global Head of Moody's Analytics Knowledge Services, said: "We are delighted to have hosted our annual conference in New York City for the first time and achieved record attendance, with over 90 financial services firms represented. Our clients across the financial services industry are rethinking their business models and looking for help achieving their growth goals, gaining operational efficiencies, and strengthening their competitive edge. They were particularly interested in how we are developing and delivering solutions via new automation technologies. We are proud to have hosted an exceptional lineup of speakers, and facilitated insights and discussions important to senior executives in the financial industry."

[Click here](#) to learn more about Moody's Analytics Knowledge Services, a leading provider of high-value research, analytics, and business intelligence to the financial services sector.

About Moody's Analytics Knowledge Services

Moody's Analytics Knowledge Services, a division of Moody's Analytics, is a leading provider of high-value research, analytics and business intelligence to the financial services sector. The company supports over 200 financial institutions and consulting companies through a team of over 2,700 subject matter experts who work as an extension of the clients' teams based out of various global delivery centers.

We EMPOWER our clients to drive revenues higher. We INNOVATE using our proprietary technology and automation solutions. We enable our clients to TRANSFORM their operating model and cost base. For more information about Moody's Analytics Knowledge Services, visit www.maknowledgeservices.com.

About Moody's Analytics

Moody's Analytics provides financial intelligence and analytical tools to help business leaders make better, faster decisions. Our deep risk expertise, expansive information resources, and innovative application of technology help our clients confidently navigate an evolving marketplace. We are known for our industry-leading and award-winning solutions, made up of research, data, software, and professional services, assembled to deliver a seamless customer experience. We create confidence in thousands of organizations worldwide, with our commitment to excellence, open mindset approach, and focus on meeting customer needs. For more information about Moody's Analytics, visit www.moodyanalytics.com.

Moody's Analytics is a subsidiary of Moody's Corporation (NYSE: MCO). Moody's Corporation reported revenue of \$4.2 billion in 2017, employs approximately 12,600 people worldwide and maintains a presence in 42 countries.

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