

News

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Chong Hing Bank Selects Moody's Analytics Risk Management Solutions

HONG KONG, February 7, 2017 - [Moody's Analytics](#) announced today that it has been selected by Chong Hing Bank (CHB) as a strategic partner for implementing a comprehensive suite of solutions for the customer credit lifecycle. These include loan origination and credit risk measurement technology, as well as risk advisory, training and certification services.

"We are very pleased to provide Chong Hing Bank with the tools to succeed in today's competitive lending environment. Moody's Analytics technology, advisory services, and training programs will help strengthen CHB's loan origination and underwriting capabilities," said Noah Berliner, Managing Director at Moody's Analytics.

By integrating the [RiskCalc™](#) credit scoring tool into its [RiskOrigins™](#) platform, Moody's Analytics will deliver a combined solution to streamline CHB's corporate lending processes and facilitate better and more transparent loan origination decisions.

In addition, CHB will implement a tailored learning solution developed by Moody's Analytics, which blends an industry-leading online curriculum with targeted workshops to sharpen staff analytical skills and promote a more robust credit risk culture. Staff who complete the program will be issued Moody's [Certificate in Commercial Credit \(CICC\)](#), a designation that is recognized by prominent professional standards associations, including by the Institute of Banking and Finance Singapore.

"This partnership with Moody's Analytics will help to significantly enhance risk assessment processes in our corporate segment and elevate the risk awareness and expertise of our staff," said Rockson Hsu, Chief Risk Officer at CHB. "The modern risk management tools delivered by Moody's Analytics provide CHB with an enterprise-wide corporate lending platform aligned with industry best practice."

Learn more about the Moody's Analytics credit assessment and loan origination solution: [RiskOrigins](#)

Learn more about the Moody's Analytics credit risk measurement solution: [RiskCalc](#)

Learn more about Moody's Analytics Credit Training and Certification programs: [Blended Learning Solutions](#)

Learn more about Moody's Analytics Risk Management Advisory Services: [Advisory & Implementation](#)

About Moody's Analytics

Moody's Analytics helps capital markets and risk management professionals worldwide respond to an evolving marketplace with confidence. The company offers unique tools and best practices for measuring and managing risk through expertise and experience in credit analysis, economic research, and financial risk management. By providing leading-edge software, advisory services, and research, including the proprietary analysis of Moody's Investors Service, Moody's Analytics integrates and customizes its offerings to address specific business challenges. Moody's Analytics is a subsidiary of Moody's Corporation (NYSE: MCO), which reported revenue of \$3.5 billion in 2015, employs approximately 10,900 people worldwide and maintains a presence in 36 countries. Further information is available at moodyanalytics.com.

About Chong Hing Bank

Chong Hing Bank (formerly known as "Liu Chong Hing Bank") was founded in 1948. The Bank is listed on the main board of the Hong Kong Stock Exchange. The Bank with its Head Office in Hong Kong and 43 local branches, together with its subsidiaries and affiliates, offers a wide range of banking solutions to individual and corporate customers, which include HKD and foreign currency deposits, credit, wealth management, investment, securities, insurance, mandatory provident fund and other commercial banking products. The Bank has branches in Guangzhou, Shenzhen, Shantou and Macau, sub-branches in Guangzhou Tianhe, Foshan, Nansha and Hengqin, and representative offices in Shanghai and San Francisco.

Chong Hing Bank has been a member of Yue Xiu Group since 14 February 2014. Yue Xiu Group was established in Hong Kong in 1985. As at the end of 2015, Yue Xiu Group had total assets exceeding RMB400 billion, which is the largest state-owned enterprise group in Guangzhou in terms of asset size with leading performance in overall economic efficiency. For other information about Chong Hing Bank, please go to the Bank's website www.chbank.com.

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