

## News

---

FOR IMMEDIATE RELEASE

ABBAS QASIM  
VP, Communications  
Moody's Analytics  
212.553.0041  
[abbas.qasim@moodys.com](mailto:abbas.qasim@moodys.com)

### MOODY'S ANALYTICS COMPLETES MICROFINANCE SOCIAL PERFORMANCE ASSESSMENT OF FUNDACIÓN MUNDO MUJER POPAYÁN - COLOMBIA

NEW YORK, April 17, 2014 -- Moody's Analytics announced today that it has completed a social performance assessment (SPA) of Fundación Mundo Mujer Popayán (FMM). FMM was established in 1985 and offers microfinance to close to 500,000 people in mainly urban areas of Colombia. It is affiliated with Women's World Banking and the Microfinance Network.

Moody's Analytics assigned FMM an SPA grade of SP2 following on-site due diligence of the organization's operations and interviews with customers and staff. SP2 is the highest grade achieved by an MFI to date on a global basis, and signifies that its infrastructure and processes are consistent with a high likelihood of operating in the best interests of its customers, and that this is among its highest priorities.

"FMM's mission statement has been broken down into a five-year plan that includes indicators to measure its progress toward specific objectives, among which are outreach to women, customer satisfaction and environmental performance," says Alan Bonilla, Assistant Vice President, Social Performance Group at Moody's Analytics. "Women make up more than half of the organization's customer base and FMM supports eco-friendly enterprises."

In addition, FMM continues to upgrade its technological platforms, organizational structure and internal processes as it transforms into a commercial bank, Moody's notes.

The SPA report on FMM is based on Moody's Analytics' [Social Performance Assessment Methodology](#). SPAs measure social performance on a five-point scale, in which SP1 is the highest grade and SP5, the lowest. The FMM assessment and Moody's Analytics Social Performance Methodology are available on Moody's Analytics [website](#).

**About Fundación Mundo Mujer**

FMM is an unregulated, non-governmental organization that operates through 132 branches in 22 departments of Colombia. FMM has a loan portfolio of approximately US\$440 million, with an average loan size of US\$974. Its customer base is 80% urban and 20% rural, and more than half its customers are women.

**About Moody Analytics' Social Performance Assessments**

Moody Analytics' SPA is an independent analysis of the operations of a microfinance institution that helps stakeholders better understand how effective it is at translating its social mission into practice. Moody's Analytics SPA has been recognized by the Clinton Global Initiative for contributing to the development of the microfinance industry through the creation of a comprehensive, global standard to measure social performance. Further information is available at [www.moodyanalytics.com/microfinance](http://www.moodyanalytics.com/microfinance).

###