

## News

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### MOODY'S ANALYTICS COMPLETES MICROFINANCE SOCIAL PERFORMANCE ASSESSMENT OF PRO MUJER PERU

NEW YORK, MARCH 7, 2014 -- Moody's Analytics announced today that it has completed a social performance assessment (SPA) of Pro Mujer Peru, which provides financial services including microfinance loans, as well as healthcare and training, to self-employed, low-income women in Peru. Pro Mujer Peru is part of Pro Mujer, a non-profit social enterprise focusing on women's development in five Latin American countries – Argentina, Bolivia, Mexico, Nicaragua and Peru.

Moody's Analytics assigned Pro Mujer Peru an SPA grade of SP2 following on-site due diligence of the organization's operations and interviews with customers and staff. The grade signifies that Pro Mujer Peru's infrastructure and processes are consistent with a high likelihood of operating in the best interests of its customers, and that this is among its highest priorities.

"Pro Mujer Peru demonstrates a high level of transparency in communicating product prices to customers, who also receive comprehensive pre-loan training," says Alan Bonilla, Assistant Vice President, Social Performance Group at Moody's Analytics. "In addition, assessment of credit information is thorough, further evidencing the institution's commitment to acting in its customers' best interests."

In addition to microenterprise loans, Pro Mujer Peru offers financial literacy training, enterprise skills development and leadership and gender-related training. Its healthcare services include preventative healthcare, primary care and referrals for secondary care, and it operates mobile healthcare clinics to access communities in remote areas.

The SPA report on Pro Mujer Peru is based on Moody's Analytics' [Social Performance Assessment Methodology](#). SPAs measure social performance on a five-point scale, in which SP1 is the highest grade and SP5, the lowest. The Pro Mujer Peru SPA report and Moody's Analytics Social Performance Methodology are available on Moody's Analytics [website](#).

## **About Pro Mujer**

Pro Mujer is a non-profit social enterprise dedicated to women's development. Established in 1990, Pro Mujer offers a holistic set of services to poor women in Latin America including financial services, high-quality, low-cost health care and business and empowerment training. Since its inception Pro Mujer has dispersed more than \$1 billion in small loans and aided over 1.6 million women. Pro Mujer began operating in Peru in 1999, where it has 43 branches in seven regions. Pro Mujer Peru has a loan portfolio of US\$28 million, with an average loan size of US\$466, and women make up approximately 95% of its client base.

## **About Moody Analytics' Social Performance Assessments**

Moody Analytics' SPA is an independent analysis of the operations of a microfinance institution that helps stakeholders better understand how effective it is at translating its social mission into practice. Moody's Analytics SPA has been recognized by the Clinton Global Initiative for contributing to the development of the microfinance industry through the creation of a comprehensive, global standard to measure social performance. Further information is available at [www.moodyanalytics.com/microfinance](http://www.moodyanalytics.com/microfinance).

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