

THE PRINCIPLES OF ESG

BUILD YOUR UNDERSTANDING OF ESG



DURATION

1.5 hours



DELIVERY CHANNEL

eLearning



Course Lessons:

- 1 Introduction to ESG
- 2 ESG Principles and Sustainable Finance

COURSE OVERVIEW & BENEFITS

As financial institutions intensify their focus on ESG risk, it is increasingly important that their employees understand what is driving the shift and how they can contribute to their organisation's efforts.

The Principles of ESG introduces the terms, concepts, and regulatory frameworks that form the basis of ESG risk assessment, so that learners in a range of financial services roles can engage more fluently in planning and strategy discussions and speak more knowledgeably with customers.

Participants examine each element – environmental, social, and governance – and learn how the associated risks impact financial institutions and their decision-making processes. The course then explores the UN Principles for Responsible Banking, UN Sustainable Development Goals, and other international guidelines and regulations, and describes their role in driving financial institutions' adoption of sustainable finance initiatives and products.

Throughout the course, participants study real-world examples of the successes and challenges financial institutions have experienced in their journey toward greener banking and finance.

LEARNING OBJECTIVE

Learn how ESG initiatives are reshaping the financial services industry, and develop a foundational understanding of the terms, concepts, and regulatory frameworks that underpin ESG risk assessment.

COMPETENCIES GAINED

Participants will be able to:

- Gain a general understanding of environmental, social, and governance risks
- Discuss ESG risks drivers
- Explain the impact of ESG on financial institutions
- Describe the UN Sustainable Development Goals
- Describe the Equator Principles
- Outline the key principles of responsible banking and sustainable finance

TARGET AUDIENCE

The Principles of ESG is suitable for financial institution employees in all roles and at all levels.