

## Evaluating Liquidity Risk



DURATION

1 Day



DELIVERY CHANNEL

Virtual  
Instructor-Led

OR

In-Person  
Classroom



PROGRAM LEVEL

Introductory to  
Advanced

PREREQUISITES

Two years experience in a credit-related function or completion of Fundamentals of Corporate Credit.

ADVANCED PREPARATION

None

CPE CREDITS

5

## Overview

Exposure to liquidity risk was one of the main causes of the credit crisis of 2008 and one of the main issues that still poses a challenge for companies today. This intensive one-day program offers an overview of some of the key problems that companies face when market conditions deteriorate and some of the actions that companies may need to take to protect their liquidity position. It addresses the limitations of traditional liquidity measures like the quick and current ratios and demonstrates a practical framework that can be used to assess a company's liquidity position and their ability to access sources of liquidity under stress. During the course participants will apply the framework to an illustration case and work on a case study to apply the skills that they have learned.

## Learning Objectives

**BY THE END OF THIS COURSE, YOU WILL BE ABLE TO:**

- » Understand the factors that can change market access and the cost of funding
- » Identify the limitations in using traditional measures of liquidity, like the current and quick ratios
- » Apply a structured framework to assess a company's liquidity position
- » Identify potential alternative sources of liquidity when market access deteriorates
- » Use the above to anticipate liquidity issues that may arise

## Who Should Attend?

- » Credit analysts
- » Ratings advisors
- » Investment and commercial bankers
- » Fixed income professionals (both buy and sell sides)
- » Portfolio/asset/fund managers
- » Equity analysts
- » M&A professionals
- » Banking supervisors
- » Credit risk professionals
- » Basel II project managers

## Virtual Delivery

You are able to access virtual courses from any location. Some courses, however, include region-specific content based on the host region. For example, a course beginning at 10 AM EST may include references to GAAP versus IFRS, since the course is being hosted in the Americas. Please contact us at [learningsolutions@moodys.com](mailto:learningsolutions@moodys.com) for region-related content queries.

# Course Detail

MODULES		
<b>1</b>	<b>Access to Capital and the Cost of Capital</b>	1 Understanding available sources of repayment
		2 Credit spreads and the impact on borrowing costs
		3 Ratings and the impact on access to capital
<b>2</b>	<b>Evaluating Liquidity &amp; Refinancing Risk</b>	4 Factors that can change a company's access to capital
		5 The risks in short term funding
		6 Why traditional measures of liquidity don't work
		7 A practical framework for assessing liquidity and refinancing risk
<b>3</b>	<b>Evaluating Sources of Liquidity</b>	8 Core sources of liquidity are reviewed
		9 Key considerations for assessing sources of liquidity
		10 Case Study Part 1: United Airlines – Sources of Liquidity
<b>4</b>	<b>Evaluating Uses of Liquidity</b>	11 Core uses of liquidity are reviewed
		12 Key considerations for assessing uses of liquidity
		13 Options to consider when a company needs additional capital
		14 Case Study Part 2: United Airlines – Uses of Liquidity

## Accreditation

Moody's Analytics is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Students should check for up to date information directly from the NASBA website: [www.nasbaregistry.org](http://www.nasbaregistry.org).

# Why Moody's Analytics?

## Current and Consultative

We work with you to understand the distinct needs of your organization to design, implement and track the performance of your learning programs from end-to-end, including skills assessment, program design, implementation, evaluation and enhancement.

## Comprehensive Coverage

We offer a broad set of technical and soft skills programs that can be combined and adapted to the needs of your staff. Our areas of expertise include banking, finance, sales, fintech, negotiation and leadership development.

## Unparalleled Expertise

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## Register Online

If you are interested in this program, visit us at [www.moodyanalytics.com/learningandcertifications](http://www.moodyanalytics.com/learningandcertifications)

### TAILOR ANY COURSE FOR YOUR ORGANIZATION

Moody's Analytics offers customized training and eLearning solutions to help you maximize your training investment. Our hands-on approach benefits companies of all sizes and requirements – from those with just a few local employees to those with staff dispersed around the globe. Contact us to learn more and to work with one of our training consultants to design the right program for your organization.

### GROUP DISCOUNTS

Special rates may be available for multiple course or group bookings. Please contact us for details.

### FEES AND CANCELLATIONS

The fee listed is per participant. Course fees do not include tax, transportation or hotel accommodations. Payment must be received in full prior to the start of the course. Registrations may be canceled in writing via letter or email at least 30 days before the first date of the training for a full refund. Cancellations received less than 30 days in advance are eligible for substitution with another course, but fees will not be refunded. We reserve the right to cancel or reschedule courses at any time. For further information on our refund and complaint policy, please contact us.

## Contact Us

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