

Cards and Payments II

MANAGE A PROFITABLE CARDS AND PAYMENTS BUSINESS



DURATION

30 - 40 hours



DELIVERY CHANNEL

Textbook



Modules:

- 1 Product Management
- 2 Sales and Marketing
- 3 Issuing Operations and Systems
- 4 Acquiring Operations and Systems
- 5 Fraud
- 6 Credit Risk

CERTIFICATION OVERVIEW & BENEFITS

Cards and Payments II teaches the holistic competencies required to manage a profitable and sustainable cards and payments business end-to-end.

Candidates learn how to manage the features and components of service delivery in the entire card lifecycle - from best practices in sales and marketing strategies, operations and servicing infrastructure, fraud and data security - to risk management.

Candidates will draw upon real industry scenarios and live portfolios managed by experienced professionals.

Upon completion, Candidates gain the essential multi-disciplinary competencies to manage a profitable cards and payments business.

Having successfully completed the CP I examination, Candidates may use the ACP II designation after their name.

LEARNING OBJECTIVE

To gain the essential multi-disciplinary competencies to manage a profitable cards and payments business.

COMPETENCIES GAINED

Candidates are able to:

- Launch and manage a profitable credit card, debit card, prepaid card and corporate card / purchasing card business.
- Manage the key areas of service delivery and features in the card life cycle.
- Conceive and execute winning Sales and Marketing strategies that address disruptive and competitive challenges.
- Set up and manage a world class operations and servicing infrastructure which will enable the business to have a competitive edge and ensure delivery of all the promises laid out to the customer.
- Identify the types of fraud that exist and review fraud best practices that have proven effective for Issuers in reducing their fraud losses and optimizing the revenue and profit generated from their card portfolios.
- Manage the systems and software/ hardware across requirements of 24x7 functioning of all channels of card products and current best practice in card technology, security and data protection.
- Manage the lifecycle of credit card risk and apply risk management best practices and metrics that need to be tracked and measured in the industry.

INTENDED AUDIENCE

This certification program is designed to meet the learning objectives of employees in cards and payments businesses at a management level.

PATHWAY

Candidates may continue their learning journey by entering onto the next level of the Certified Cards and Payments Professional (CCPP) curriculum.

Cards and Payments III is the final level of the CCPP curriculum, which is focused on the advanced competencies and strategic leadership skills required to build and sustain a profitable cards and payments business.

Candidates may use the ACP II designation after their name on successful completion.



Contact us for more information at: rbsupport@moody's.com