

# Cards and Payments I

ESSENTIAL ACUMEN FOR THE CARDS AND PAYMENTS PROFESSIONAL



DURATION

30 - 40 hours



DELIVERY CHANNEL

eLearning  
+ Textbook



Modules:

- 1 Card Business
- 2 Card Marketing and Sales
- 3 IT and Systems
- 4 Cards Operations
- 5 Card Risk Management
- 6 Support and Ancillary Services

## CERTIFICATION OVERVIEW & BENEFITS

The cards and payments business is unique, owing to its specialized nature and dynamic technology-dependent operational rhythm. Individuals in this field require a broad understanding of the essential components and practices that define its business operations and products.

Cards and Payments I provides a broad overview and coverage of the entire lifecycle of all types of payments cards: credit cards, debit cards, prepaid cards, corporate cards and mobile payments. Candidates gain a comprehensive understanding of the operating environment, core technology requirements, risk management methodologies and various supporting services.

Upon completion, Candidates gain a deeper understanding of cards and payments business models and product lifecycles. They acquire key tools and techniques that can be applied practically in their work environment.

Having successfully completed the CP I examination, Candidates may use the ACP I designation after their name.

## LEARNING OBJECTIVE

To gain essential knowledge of all aspects and functions of a cards and payments business.

## COMPETENCIES GAINED

**Candidates are able to:**

- Understand the core parameters, features, services, processes, management best practices and metrics that form the crux of a cards business.
- Explain the key drivers of growth and risk.
- Identify the decision areas of the cards business that define the operating environment.
- Distinguish the unique features and concepts of Issuing and Acquiring in order to provide a comprehensive overview across the different aspects of the cards industry.

## INTENDED AUDIENCE

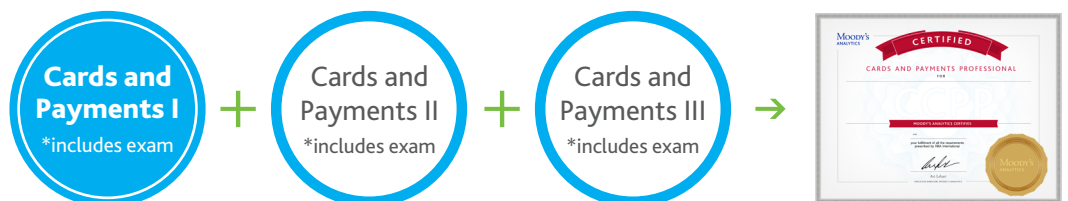
This certification is designed to meet the learning objectives of entry level employees in cards and payments businesses.

## PATHWAY

Candidates may continue their learning journey by entering onto the next level of the Certified Cards and Payments Professional (CCPP) curriculum.

Cards and Payments II is the second level of the CCPP curriculum which focuses on the competencies required to manage a profitable cards and payments business.

Candidates may use the ACP I designation after their name on successful completion.



Contact us for more information at: [rbasupport@moodys.com](mailto:rbasupport@moodys.com)