

COURSE OUTLINE:

Corporate Governance – Applications and Implementation

4 days
32 CPE Credits

Overview

Corporate governance principles have become an essential part of managing modern enterprises. However, the adaptation and implementation of 'best practices' – increasingly demanded by shareholders, regulators, and the market - can be challenging. This workshop provides a comprehensive and thoroughly practical training for introducing, enhancing, and updating governance practices in organisations in both developed and emerging markets

Learning Objectives

On the completion of this seminar, delegates will be able to:

- » Identify the corporate governance principles and structures appropriate to their business
- » Lead the implementation of these 'best practice' principles in their organisations
- » Work with the board of directors to establish optimal practices for the board, and raise its efficiency and effectiveness

Who Should Attend

The seminar is aimed at all those who would like to acquire a solid understanding of both the design and structuring of corporate governance principles, as well as their practical implementation in the modern corporate environment. Delegates could come from a broad range of backgrounds, such as:

- » Board directors, both non-executive and senior executive/management
- » Company officers with responsibility for governance in their organisations: legal officers, company secretaries, compliance, internal audit
- » Regulators and government agencies responsible for implementing or monitoring corporate governance codes, regulations, and requirements
- » Financial industry professionals, such as bankers, who advise on clients' business and governance structures
- » Portfolio managers aware of the critical importance of good corporate governance in the companies in which they invest, and how governance in those companies can be improved

Program Level

Program Level: Intermediate

Prerequisites: No pre-requisites

Advanced Preparation: None

Delivery Method: Group-Live

Accreditation

Moody's Analytics is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.nasbaregistry.org.

WHY MOODY'S ANALYTICS?

Current and Consultative

Our seminars are created and updated utilizing the extensive experience, skills and research of Moody's Analytics. For in-house training, we work with you to understand the distinct needs of your organization and design, implement, and track the performance of your learning programs from end-to-end, including skills assessment, program design, implementation, evaluation, and enhancement.

Comprehensive Coverage

We offer a broad set of technical and soft skills programs that can be combined and adapted to the needs of your staff. Our areas of expertise include banking, finance, sales negotiation and leadership development:

Unparalleled Expertise

Our training solutions leverage over a century of experience in risk assessment and the comprehensive tools, data, and analysis of Moody's Analytics to deliver timely, in-depth, and comprehensive knowledge. In delivery, our people make the difference – they combine deep experiences as financial practitioners, intellectual passion for the content, and superior academic credentials with a commitment to delivering outstanding quality.

Corporate Governance – Applications and Implementation – Agenda

DAY ONE

Session 1: Introduction, implementation, legislation

- » Functions of a corporation; roles of the Board
- » Why corporate governance? Benefits and costs
- » Capital markets and corporate governance; legislative requirements
- » Developing a Corporate Governance code for your company

Session 2: Ethics, corporate social responsibility

- » Ethics and corporate governance
- » The 'whistle blowing' function
- » Corporate social responsibility and 'stakeholders'
- » Assessing governance in others
- » Group exercise: board response to an ethical challenge

DAY TWO

Session 3: Board practicalities

- » "Where was the board?"; directors' responsibilities
- » Board composition
- » Board committees
- » Oversight of internal and external audit; of controls

Session 4: Director selection; Pay and remuneration

- » Selecting directors
- » The board's responsibilities for succession planning
- » Remuneration for executive and non-executive directors
- » Other remuneration oversight responsibilities
- » Group exercise: board behavior and director selection issues

DAY THREE

Session 5: Board personalities: chairman; secretary

- » The role and function of the board chairman
- » The board secretary
- » Board evaluations and director training

Session 6: Risk; oversight of the Chief Executive

- » The oversight of risk in non-financial and financial companies; ERM
- » The role of the CEO; CEO hiring and evaluation processes
- » The oversight of management committees
- » Group exercise: the board's oversight and identification of risk issues

DAY FOUR

Session 7a: Governance in controlled companies

- » Governance for family companies and other controlled companies and subsidiaries

Session 8: The board and strategy

- » Strategy - the role of the board in formulation and review
- » Strategic planning in crisis condition

Session 9: Shareholders, stakeholders and the Board

- » Disclosure and reporting 'best practices'; IR and communications
- » The shareholders and the annual shareholders' meeting
- » Shareholder activism, and the responsibilities of shareholders
- » Group exercise: how the board responds to a strategic crisis

Final session: reforming your board

Tailor Any Seminar for Your Organization

Moody's Analytics offers customized training and eLearning solutions to help you maximize your training investment. Our hands-on approach benefits companies of all sizes and requirements – from those with just a few local employees to those with staff dispersed around the globe. Contact us to learn more and to work with one of our training consultants to design the right program for your organization.

Multiple Bookings

Special rates may be available for multiple seminar or group bookings. Please contact us for details.

Fees & Cancellations

The fee listed is per participant and includes refreshments, lunches and seminar materials. Seminar fees do not include tax, transportation or hotel accommodations. Payment must be received in full prior to the start of the seminar. Registrations may be cancelled in writing via letter or email at least 30 days before the first date of the training for a full refund. Cancellations received less than 30 days in advance are eligible for substitution with another seminar, but fees will not be refunded. We reserve the right to cancel or reschedule seminars at any time. For further information on our refund and complaint policy, please contact us.

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