

## News

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### MOODY'S ANALYTICS INVITES SMALL BUSINESSES TO VIEW THEIR MARQ™ BUSINESS CREDIT SCORE

NEW YORK, July 21, 2016 - Moody's Analytics, a leading provider of analytics to support risk management, invites US business owners to try the MARQ (Moody's Analytics Risk Quality) business credit score. The MARQ score is part of Moody's Analytics' efforts to equip small businesses with tools to facilitate their growth and access to credit. The MARQ score is available for free at [www.MARQscore.com](http://www.MARQscore.com).

"The MARQ score is an innovative approach for small businesses to easily understand and manage their financial position," said Nancy Michael, Senior Director at Moody's Analytics. "A MARQ score helps you see the financial strength of your business the way lenders do, so you can plan for future growth and be better prepared to get credit when you need it."

With a few clicks to link to their accounting system, businesses can obtain the MARQ score via a secure, streamlined website. Within seconds, Moody's Analytics' advanced analytical engine calculates the MARQ score, revealing the relative credit strength of the company compared to peer benchmarks. The MARQ site provides tools to help users understand the factors affecting the score and build an action plan to improve the strength of the business.

"Businesses will be empowered by the MARQ score to make educated financial choices and assess the impact on their credit score in a meaningful way," said Beth Damis, Comptroller at ILF Consultants, and a participant in the MARQ score beta. "It was particularly helpful to see the MARQ score for my business benchmarked against the industry average."

The MARQ score leverages the power of Moody's Analytics' market-leading financial risk models, which are widely used by banks around the world. MARQ is built on technology developed by Finagraph, a pioneering provider of automated financial data collection and business intelligence solutions.

Small business owners can get their free MARQ score at [www.MARQscore.com](http://www.MARQscore.com).

Learn more about Moody's Analytics by visiting [www.moodysanalytics.com](http://www.moodysanalytics.com).

Learn more about Finagraph by visiting [www.finagraph.com](http://www.finagraph.com).

#### About Moody's Analytics

Moody's Analytics helps capital markets and risk management professionals worldwide respond to an evolving marketplace with confidence. The company offers unique tools and best practices for measuring and managing risk through expertise and experience in credit analysis, economic research

and financial risk management. By providing leading-edge software, advisory services, and research, including the proprietary analysis of Moody's Investors Service, Moody's Analytics integrates and customizes its offerings to address specific business challenges. Moody's Analytics is a subsidiary of Moody's Corporation (NYSE: MCO), which reported revenue of \$3.5 billion in 2015, employs approximately 10,800 people worldwide and maintains a presence in 36 countries. Further information is available at [www.moodysanalytics.com](http://www.moodysanalytics.com).

### **About Finagraph**

Seattle-based Finagraph is a best-in-class financial data collection and business intelligence company. Finagraph's pioneering technology gathers and organizes financials directly from accounting systems, providing financial professionals and business owners with clear and actionable information. Finagraph's streamlined workflow replaces the traditional paperwork process and adds instant intelligence to best help lenders understand a business' financial health and trends. To learn more, visit [www.finagraph.com](http://www.finagraph.com).

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