

## Moody's Emerging Markets Service

*GROW YOUR UNDERSTANDING OF EMERGING MARKETS\**

In recent years, emerging markets assets have become increasingly attractive as investors have looked to diversify their portfolios. Despite growing interest in these markets, a recent Moody's Analytics survey found that 75% and 46% of emerging markets participants view lack of depth of information available and scattered information, respectively, as major challenges in assessing credit risk in this space.

Moody's Emerging Markets Service offers the breadth of sovereign, banking, corporate and structured finance research that will help you dig deep into underlying credit issues. Moody's brings together everything you need to gain insight into emerging markets.

### Key Features:

- » Complete sovereign research offerings including credit opinions, issuer comments, outlooks and analyses on over 70 emerging countries.
- » Company and sector research and data covering over 1,400 entities, spanning six continents.
- » Annual outlooks and updates for the banking systems of emerging markets sovereigns.
- » Timely special commentary and analysis on global, regional, and country- and company-specific developments.

### Key Benefits:

- » Moody's insight into key factors influencing financial performance of emerging market countries and companies, all in one convenient place.
- » Access to over 160 analysts who analyze emerging markets credits.
- » Priority invitations to Moody's emerging markets conference and events program.

### Featured Emerging Markets Research:



#### Regional Sovereign Outlooks

Forward-looking analysis of regional credit trends written by regional credit officers for Europe, Asia-Pacific, Latin America and the Middle East. Each regional outlook is updated **semiannually**.



#### Inside Moody's: Latin America

A **monthly** newsletter highlighting developments affecting issuers and offering timely, thematic commentary on credit events in a specific region.

\* Moody's defines Emerging Markets as nations in the process of rapid economic development and growth. These countries typically offer a wealth of opportunities for foreign investment and trade.

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## Additional Emerging Markets Research and Data:



### Country Credit Statistical Handbook (both in print and as an Excel Workbook)

A wealth of historical and forecast data for all rated sovereigns and sub-sovereigns updated **semiannually**. The books provide a central repository of financial data and ratios, including peer comparisons and forecasts for macroeconomic, fiscal, external, liquidity and monetary indicators and are available in Excel format for convenient data-basing purposes.



### Banking System Outlooks and Banking Statistical Supplements

Moody's view on the broad environment in which banks of a given system operate. Updated **annually**, these reports include in-depth analysis of the influence that macro-economic, competitive, and regulatory trends may have on the asset quality and capital of banks and, ultimately, on their funding and profitability. Banking Statistical Supplements, which complement Banking System Outlooks, offer historical financials for all banks covered in a banking system.



### Asia Pacific Digest

Links to all of the rating actions, announcements, and high profile reports related to Asia Pacific entities published over the **past seven days**.

**SERVICE FEATURES:** *Overview of the services included in your Moody's subscription.*

#### REGIONAL COVERAGE

	GLOBAL	LATIN AMERICA	EMERGING EUROPE	MIDDLE EAST & AFRICA	ASIA
Countries Covered in Moody's Emerging Markets Service	75	24	20	17	14
Moody's Analysts with Insight into Emerging Markets	160	60	50	20	30

#### Distribution Alternatives

**MOODYS.COM:** Access to all of our research, ratings information and financial data is available through our website, [www.moody's.com](http://www.moody's.com).

**ELECTRONIC DELIVERY OF HIGH PROFILE RESEARCH:** Receive key research and their summaries.

**ALERTS:** Customize your notifications by issuer, market segment and region with our email alerting service.

#### Events

**CONFERENCES, BRIEFINGS, TELECONFERENCES:** Forge relationships with our analysts, network with peers and discuss evolving market trends.

#### Service Support

**ANALYST ACCESS:** Access to our global team of analysts gives you real-time answers to your most critical questions.

**CLIENT SERVICES DESK:** Our customer service team is available 24 by 5 to give you the answers you need.

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